

Online workshop: Practical guide to entering the UK food and beverages market

Date & time: 15/10/2025 (14:00 – 17:00)

Link to participate:

<https://us02web.zoom.us/j/83975449285?pwd=L0tBOGZpZzV6T0w5VGcrMVkweVcyZz09>

Greece



United Kingdom



PROGRAMME

Wednesday, 15 October 2025, SVE

14:00 – 14:10	Welcome speech & brief presentation of Enterprise Europe Network <ul style="list-style-type: none"> Ms. Monika Nagy, Business Advisor, Federation of Industries of Greece (SVE)
14:10 – 14:45	Overview of UK market – food & beverages sector <ul style="list-style-type: none"> Mr. Michael Hadfield, Senior Innovation and Growth Specialist, Innovate UK North
14:45 – 15:45	Tips and hints for approaching UK buyers <ul style="list-style-type: none"> Ms. Noor Ali, Senior Commercial Manager (World Food specialisation), P. & B. (FOODS) LIMITED
15:45 – 16:05	Practical information on importing F&B goods into the UK - import requirements and best practices related to incoterms <ul style="list-style-type: none"> Stef Heywood, MCIEx International Business Manager, East Lancashire Chamber of Commerce



16:05 – 16:15	Presentation of Northern Restaurant & Bar (NRB) Expo, Manchester, UK (10-11 March 2026) <ul style="list-style-type: none"> • Mr. Andreas Johansen, Senior Innovation and Growth Specialist, Innovate UK North
16:15 – 16:25	Greek mission to the UK focussing on the food & drinks sector <ul style="list-style-type: none"> • Ms. Monika Nagy, Business Advisor, Federation of Industries of Greece (SVE)
16:25 – 17:00	Q&A

Moderator: Mr. Gordon McDonough, Senior Innovation and Growth Specialist, Innovate UK North

Working language: English