# MEXICO: A RELIABLE TRADING PARTNER WHERE OPPORTUNITY MEETS PROFIT

JULY, 2025







# MEXICO IS AN ALLY AND A RELIABLE TRADING PARTNER









# ECONOMIC OVERVIEW

Mexico ranks as the 12th largest economy globally, with a GDP of \$1.8 trillion.' Economic growth is forecasted at 2.1% in 2024 and 2.3% in 2025. Mexican total trade exceeds \$1 trillion US dollars.

Mexico's extensive Free Trade Agreements offer unmatched access to over 50 countries, making it an ideal hub for global business expansion.

The USMCA strengthens Mexico's position in North America, ensuring stable trade, investment protection, and integrated supply chains with the U.S. and Canada.



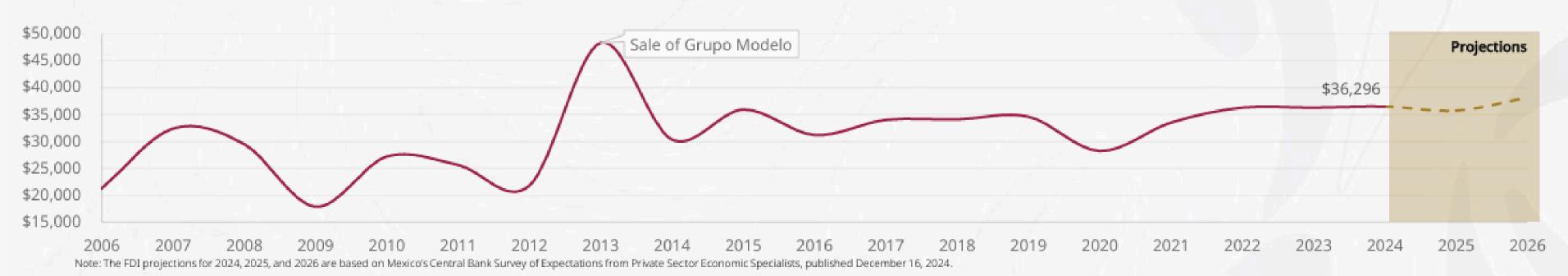




#### For Greek and European companies:

- Mexico offers strategic proximity to the U.S. market, significantly reducing transportation time and costs for manufacturers.
- With a skilled labor force and competitive wages, Mexico ensures high-quality production within efficient supply chains.
- Mexico's strong network of free trade agreements and stable industrial infrastructure make it a reliable and cost-effective nearshoring destination.









- Mexico boasts one of the largest and most diversified manufacturing economies in Latin America, driving exports in sectors like automotive, electronics, and aerospace.
- With advanced manufacturing hubs and integrated supply chains, Mexico is a global leader in high-value production and assembly.

- 9th-largest FDI recipient in the world
- 3rd among OECD member countries
- 4th in the Americas
- 2nd in Latin America







### INFRAESTRUCTURE

- Mexico has a robust trade infrastructure, including modern ports, highways, railways, and international
  airports that support efficient logistics and global connectivity.
- Strategic trade corridors like the Pacific and Gulf coasts facilitate rapid movement of goods between
   North America, Asia, and Europe.
- Ongoing investments in industrial parks, intermodal hubs, and border facilities strengthen Mexico's role
   as a regional trade gateway.



# RENEWABLE ENERGIES



Mexico aimed to generate at least 35% of its energy from clean and renewable sources by 2024, with 80.1% of new capacity by 2038 projected to come from clean energy and storage systems.<sup>1</sup>



Between 2024 and 2030, Mexico will add 194 transmission projects and 135 distribution projects, including **5,719 km of new transmission lines**, to strengthen its energy infrastructure and support growing demand.<sup>1</sup>



16% of total capacity added by 2027

solar

Mexico has an annual average solar insolation of approximately 5.5 kWh/m²/day, making it one of the countries with the greatest potential for solar energy generation in the world.²



20% of total capacity added by 2027

wind

Mexico possesses
exceptional wind resources,
particularly in the Isthmus
of Tehuantepec, one of the
world's windiest regions
with average speeds of 8–
10 m/s. The country has the
potential to double its
current installed wind
capacity.<sup>3</sup>





presence in Mexico



# Mexico as a leading exporter country worldwide in strategic sectors such as:

Automotive <sup>1</sup>	3rd largest exporter worldwide	Electronic <sup>1</sup>	<b>10<sup>th</sup></b> largest exporter worldwide
Medical Devices <sup>1</sup>	4 <sup>th</sup> largest exporter worldwide	Aerospace <sup>3</sup>	<b>12<sup>th</sup></b> largest market worldwide
Agribusiness <sup>2</sup>	4 <sup>th</sup> largest exporter worldwide	Pharmaceutical <sup>4</sup>	12 <sup>th</sup> largest market worldwide
Metal mechanics <sup>1</sup>	10 <sup>th</sup> largest exporter worldwide	Processed food⁵	9/10 leading companies have a

# PLAN MEXICO









**1,937** projects across the 32 states of the Republic.

Top states by amount: Baja California, Nuevo León, Sonora, Tamaulipas, Chihuahua



**\$298 billion** dollars of investment, representing around **16%** of GDP



446 projects present challenges related to procedures of water, environment, energy, economy, roads, among others.



- Increasing food sovereignty
- Enhancing energy sovereignty
- Boosting national production and reducing imports from countries without trade agreements
- Reinforcing social welfare programs
- Create and implement industrial promotion strategies
- Accelerate public infrastructure projects
- Strengthen and expand the manufacturing of consumer goods that generate employment







## PLAN MEXICO



(5)





#### **Strategic Industries**

Automotive and electromobility

Chemicals and petrochemicals

Pharmaceuticals and medical devices

Agribusiness



Semiconductors



Consumer goods



Aerospace

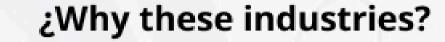


Energy



Textiles and footwear

100 new industrial parks



Expansion of existing sector

New productive activities

 Substitution of industrial imports





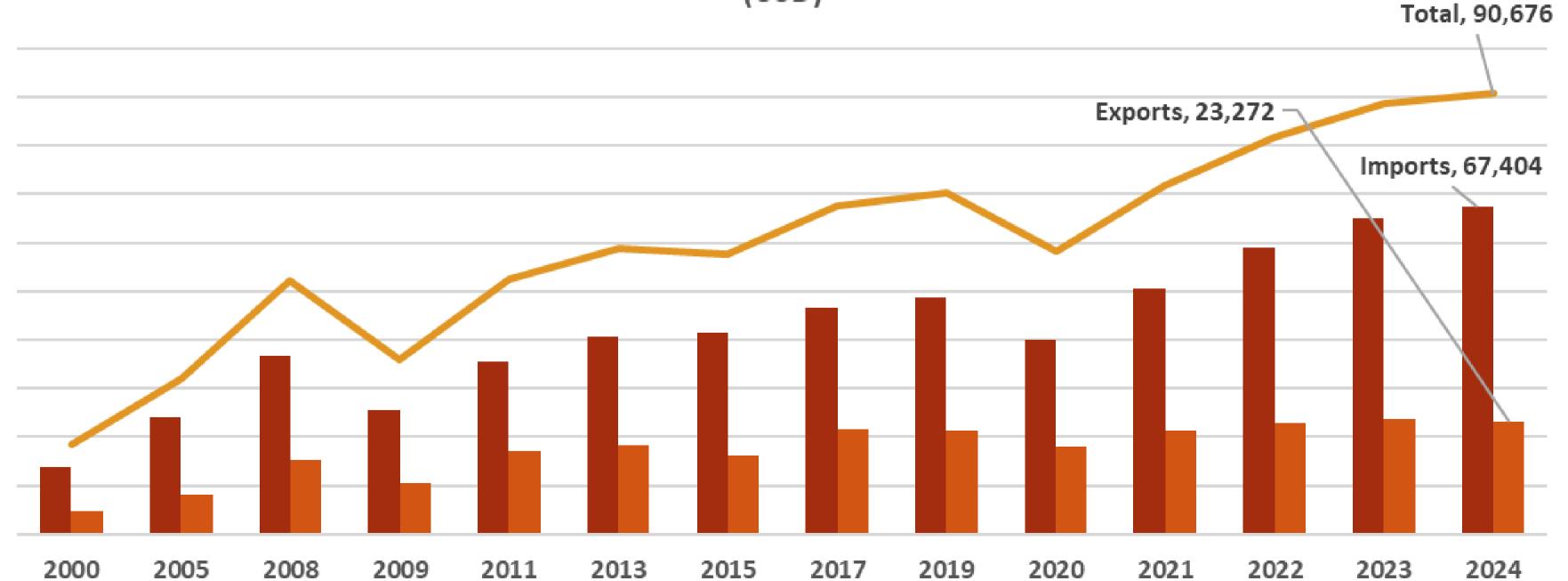






## EUROPE & MEXICO

Commercial exchange Mexico-UE (USD)





### MEXICO: A RELIABLE TRADING PARTNER

#### WHERE OPPORTUNITY MEETS PROFIT

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With its strategic geographic location, extensive network of free trade agreements, competitive manufacturing base, and commitment to economic openness, Mexico positions itself as a trusted and dynamic commercial partner ideal for building long-term, mutually beneficial trade and investment relationships.