

# SUSTAINABILITY ASSESSMENT TOOL BY AUSTRIA4SME

Iraklis Agiovlasis

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# SUSTAINABILITY ASSESSMENT „NACHHALTIGKEITS-CHECK“



- Developed by members of the Sustainability Group of Austria4SME together with the Free University of Bolzano/Bozen



Mario



Tina



Christian



Gudrun



Markus



Philipp



Astrid



FREIE UNIVERSITÄT BOZEN  
LIBERA UNIVERSITÀ DI BOLZANO  
FREE UNIVERSITY OF BOZEN · BOLZANO



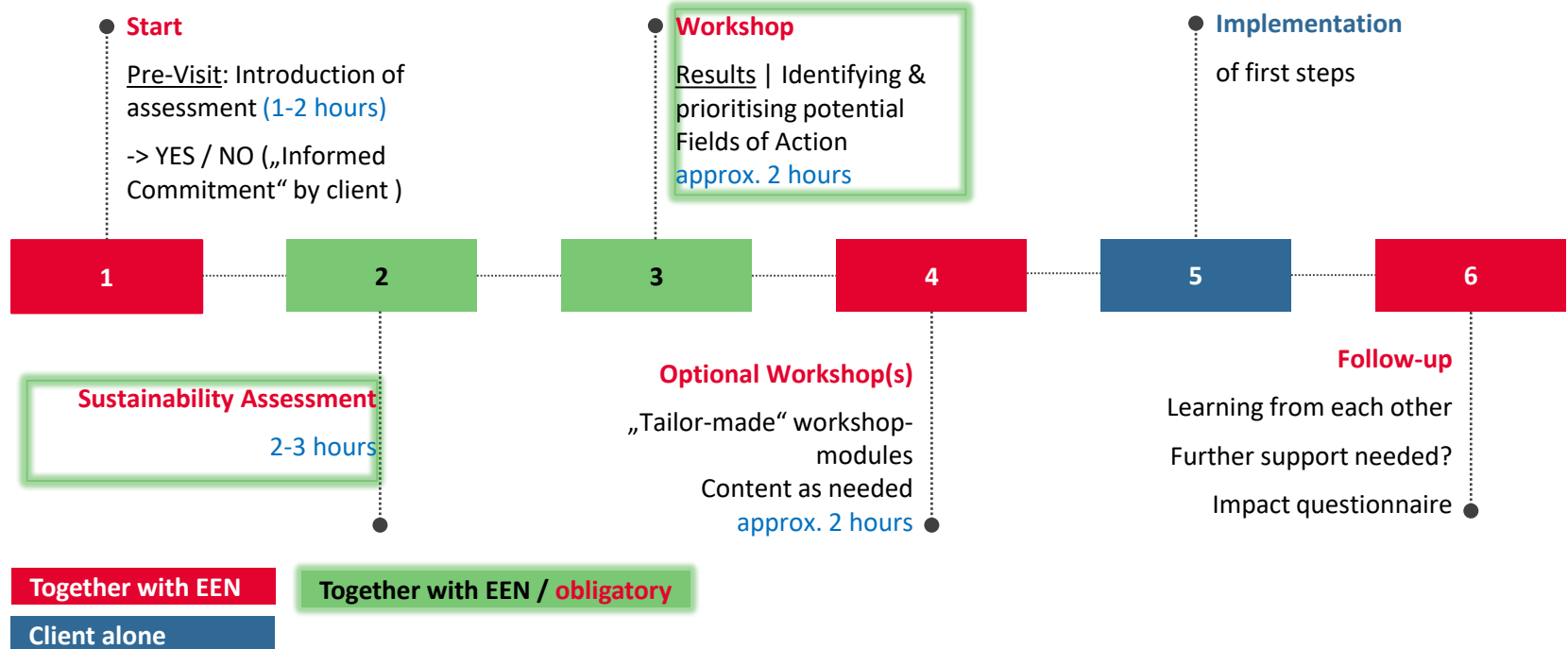
## OUR CONSIDERATIONS

- **Duration:** Assessment to be completed in 2-2.5 hours
- **Low number of „questions“:** 23
- Very **practice**-oriented (avoiding „academic“ terms)
- **Format:** Excel  
Advantage: adaptable to sectors, to gain of experience, addition of examples...  
But: no benchmarking
- Assessment along **Maturity Levels**

### Coming soon: Web tool

- Same content implemented as a web-based tool
- Benchmarking possible over time
- Implemented by **NOI Techpark** (Bolzano, Bozen)
- Contact person: **Giuseppe Franco (?)**

# PROCESS FOLLOWED BY FFG



## OUR SUSTAINABILITY SERVICE

- **Analysis of current status** (economical, ecological, social, governance dimension)

Where does the client currently stand as regards the company's sustainability?

What do they want to achieve?

- **Identification of potential Fields of Action**

Where could the client take (further) steps (-> identification)?

Which steps could/should be taken first (-> prioritisation)?

- **Professionalising sustainability activities**

Joint elaboration of draft concept for the first measures to be taken in order to improve the company's sustainability management

Provision of information on relevant funding and support services for the implementation of next steps

# SUSTAINABILITY SERVICE

## Client journey

- EEN Advanced Service
- Action Plan
- Impact questionnaire

## Achievement

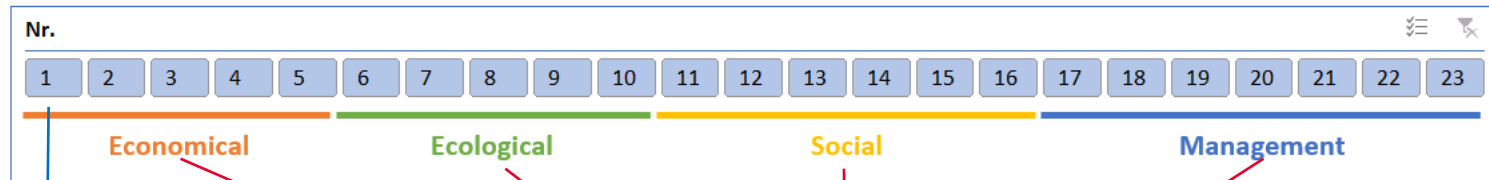
Sustainability aspects integrated in **Business Model** e.g.

- ❖ Supply chain changed to mostly regional suppliers
- ❖ Portfolio extended
- ❖ New client segment
- ❖ Marketing strategy...

[Achievement Guidelines](#)

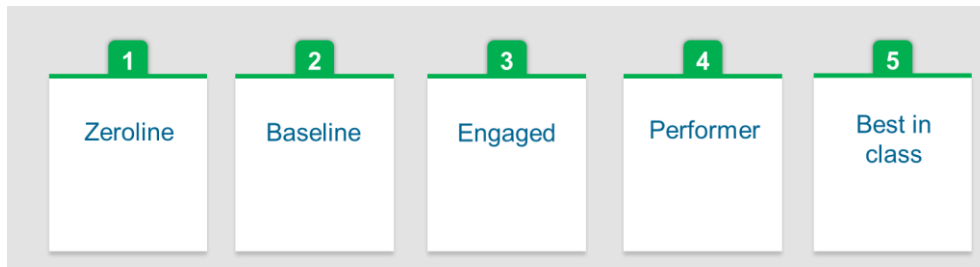
# THE TOOL

## 1...23: Criteria („Questions“)



Each criterion:  
5 maturity levels defined

Sustainability dimensions



# SUSTAINABILITY DIMENSIONS / CRITERIA

## Economical Dimension

- 1 Market development and growth
- 2 Company purpose
- 3 Innovation management
- 4 Digitalisation
- 5 Resilience towards unforeseen events

## Social Dimension

- 11 Education and training
- 12 Involvement of staff
- 13 Diversity / equality
- 14 Inclusion
- 15 Health and workplace safety
- 16 Social commitment

## Ecological Dimension

- 6 Reduction of resource consumption
- 7 Waste and resources
- 8 Energy consumption and recovery
- 9 Renewable energy
- 10 CO<sub>2</sub> emission

## Management Dimension

- 17 Sustainability strategy
- 18 Sustainable innovation
- 19 Partnerships for sustainability
- 20 Sourcing
- 21 Environmental-Social-Governance (ESG) standards
- 22 Supplier audits and certifications
- 23 Communication of sustainability (internal/external)



# SUSTAINABILITY CHECK TOOL

Live demonstration...



## WANT TO USE THE TOOL?

- We will share the tool with all interested EEN partners
- Free-of-charge
- Licence Agreement to be signed
- To receive the tool:
  - fill [this form](#)
  - participate in training/webinar (obligatory)



**Feedback welcome!**

Please share your experiences, suggestions, recommendations with us



**1st webinar:**

**Friday, 3 March 2023 | 9:00-10:30**

More to come in 2023:

- May/June
- Autumn

# LICENCE AGREEMENT

- Term of the Agreement: from signing to end of contracting period (30 June 2025)
- Legally valid signing by host organisation
- All copyrights remain with Licensor (FFG)
- Tool is not copy-protected
  - minor modifications permitted / no detrimental effect on quality of the tool
  - extensive modifications: consent to be obtained
- Tool not to be passed on to clients (and any other third parties)!
- Screenshots of spreadsheets to clients allowed

## WORKSHOP IN AUTUMN/WINTER 2023?



- Members of the Network using this or other tools
- Exchange of experiences
- Further development of tool

**THANK YOU VERY MUCH FOR YOUR ATTENTION!**

Astrid Flandorfer  
**Enterprise Europe Network | Sustainability Advisor**

Austrian Research Promotion Agency  
Österreichische Forschungsförderungsgesellschaft  
Sensengasse 1, A-1090 Vienna

T +43 (0) 5 77 55 – 4703  
M +43 (0) 664 88 641808  
astrid.flandorfer@ffg.at  
<https://www.ffg.at/europa/een>