

Textiles Sector Group



Newsletter

March 2024



een.ec.europa.eu



Dear EEN SG Textiles followers,

Welcome to the 2024 first edition of our newsletter managed by our members and textile experts within the Enterprise Europe Network!

As we want to help you to leverage and to boost your international ambitions, we decided to provide you with more content and information from the textiles and the fashion world. That's why we decided to add one more edition of the newsletter this year, therefore you will receive in total 3 editions from our side in March, end of May and end of October!

Within this edition we are glad to promote some activities launched across the Network dedicated to companies who are interested in creating synergies not only in Europe but also in the non – European countries.



We are experiencing a complex geopolitical situation that is also putting a strain on the old concept of globalisation. However, it remains essential to increase and to diversify international relations with European and non-European markets in order to facilitate the creation of new collaborations and offer different solutions to manufacturing companies in terms of production supply chain and openness to new markets.

The activities proposed by the EEN network aim to provide specific information on non-European emerging markets and information on regulations related to business trades and tools to better understand how to approach new countries.

Under the Internationalisation working group the EEN network is managing the series of webinars entitled *Embracing Global Markets* that will provide information on regulatory requirements helping companies to expand in fast growing markets such as Asia, Africa and the Americas. The webinars are hosted by experts of various European Commission services and the Enterprise Europe Network .

We invite you to also check out the section dedicated to sustainability for the textile sector where you will find updates in relation to the European Sustainable Regulations for the textiles industry.

Moreover, you can discover the upcoming brokerage events organised and promoted by the Sector Group Textiles related to the textile industry during specific international fairs or shows worldwide that hopefully will facilitate the creation of international partnerships across the globe.

Finally, be sure to read the huge success story we shared for this edition dedicated to a start-up based in Turin (Italy) dealing with the collection of used clothing. The innovative startup started collecting used clothes and giving them a new life through a network of tailors and social tailors. Then they started designing a technology that would allow this circular model to be applied to a larger scale, using AI technology.

In that regard, I remind you that you can send to us your business offer or request to be shared within members' contacts helping you reach the right commercial partners. For any enquiries get in contact with us using our social network or find your local EEN contact here: <https://een.ec.europa.eu/local-contact-points>

#EENCANHELP leverage your business! Thanks for your kind attention!

Federica Leonetti

Chair of the Textile Sector Group

Funding, EU Initiatives and Textiles related news



Take a look at the just launched new webinar series **Embracing Global Markets** on EEN's public website:

<https://een.ec.europa.eu/webinar-series-embracing-global-markets>

The above page includes an annual planning for all upcoming webinars.

The page for the 1st webinar on doing business in the US is online as well:

<https://een.ec.europa.eu/doing-business-united-states-what-you-need-know-about-entering-us-market>

What is this webinar series all about?

The webinar series provides crucial market intelligence and information on regulatory requirements helping companies expand in fast growing markets in Asia, Africa and the Americas. The webinars are hosted by experts of various European Commission services and the Enterprise Europe Network, as the world's largest business service provider.

Who should attend the webinars?

European small and medium-sized enterprises (SMEs), start-ups (ready to scale internationally), European clusters and cluster managers, business advisers of the Enterprise Europe Network and other European business support organisations, stakeholders of the 'Friends of EEN' initiative.



ESPR & the Fashion Industry: How to Prepare for the Ban on the Destruction of Unsold Goods

On December 5th, 2023, the EU Council and the Parliament reached a provisional political agreement on the **Ecodesign for Sustainable Products Regulation (ESPR)**, initially presented by the Commission in March 2022. The final adoption is expected during spring 2024.

The new ESPR establishes a transformative approach to how products are designed, produced, and disposed of in the EU, which is why it will be the subject of our new blog series. In this first article, I will offer you an introduction to the text adopted in December, and a deep dive into its proposed ban on the destruction of unsold goods. Later in the series, we will cover other aspects of the ESPR, such as the ecodesign measures and the Digital Product Passport, so stay tuned for more expert insights on this critical piece of the EU sustainability strategy.

Understanding the Ecodesign for Sustainable Products Regulation (ESPR)

The Ecodesign for Sustainable Products Regulation has been developed to replace the existing 2009 Ecodesign Directive, expanding its scope for greater impact. The prior directive focused primarily on boosting the efficiency of energy-related products, having achieved a substantial reduction in energy expenditure across 31 product groups. Building on this success, the ESPR broadens its reach to encompass nearly all categories of products commercialised in the EU, with a few exceptions, such as goods that have an impact on defence or national security.

The ESPR's ecodesign requirements should ensure that goods have a reduced environmental impact during their production and use, but the regulation also sets rules for how to handle unsold goods, as I will explain below.



Dealing With Unsold Goods

One key part of transitioning to an economy where only sustainable products are consumed, is to tackle the **destruction of unsold goods**, a practice that has significantly grown within the block, according to the Commission, as a result of the surge in online shopping. Especially prevalent within the textile and apparel industries, this issue intensifies the strain on our natural resources, as an increasing number of products are manufactured, transported, and disposed of without ever being used. To address the problem, and in line with the terms of the [Waste Framework Directive](#), the ESPR introduces rules that should hold EU businesses increasingly accountable for the environmental impacts of the unsold goods and waste they produce.

New Reporting Obligations

While the destruction of unsold products by online retailers, among others, has made it to the headlines every so often, in reality, we know very little about the **scale** at which it happens, and the **economic operators** involved. Since understanding the size of the problem is essential to solving it, the ESPR includes **reporting obligations regarding the destruction of unsold goods**, which are defined as any consumer product that has not been sold or that has been returned by a consumer. According to the text, all economic operators that directly discard unsold consumer products or have them discarded on their behalf, shall disclose:

- The number, weight, or percentage of unsold consumer products discarded per year, differentiated by type or category of products;
- The reasons for the discarding of products and, where applicable, the relevant exemption;
- The proportion of the delivery of discarded products to preparing for re-use, remanufacturing, recycling, energy recovery, and disposal operations;
- Measures taken and measures aimed at preventing the destruction of unsold goods.

These will be annual reports, reporting on unsold consumer products discarded in the prior financial year, and must be public and easily accessible.

The Ban on the Destruction of Unsold Apparel and Footwear

In addition to the reporting requirements, the Ecodesign for Sustainable Products Regulation establishes a direct ban on the destruction of unsold apparel, clothing accessories, and footwear within the EU. According to the Commission, destruction in this context is defined as the last three activities on the waste hierarchy: **recycling, other recovery, and disposal**, while preparation for re-use, refurbishing, and remanufacturing do not count as destruction.

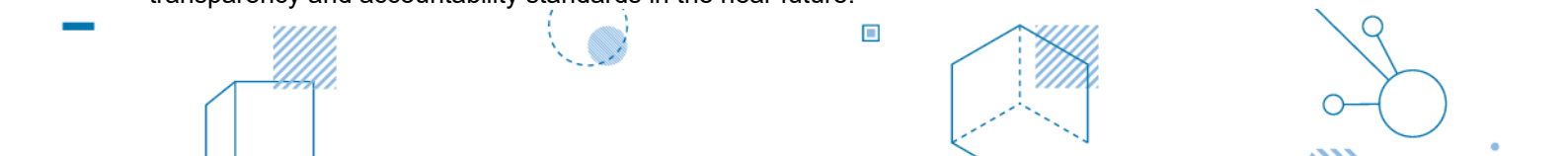
Exemptions to the destruction ban are yet to be set. Such exemptions will be granted where justified, taking into account factors such as health and safety, irreparable damage to returned products, unsuitability of the product for its intended purpose, rejection of the product for donation, violation of intellectual property rights, or when destruction is considered the most environmentally friendly option.

Scope and Implementation Timeline

For **large organisations**, the first report must include goods discarded during the first full financial year of the ESPR being in force, likely in 2026 in regards to 2025 numbers. The ban on destruction on unsold apparel and footwear products is anticipated to come into force the same year.

For **medium-sized companies** the obligations apply within six years after the entry into force date, while **small and micro-economic enterprises** are currently exempt from the obligations.

Getting Ready for Compliance: Advice for EU Businesses



Environmental laws such as the [Corporate Sustainability Reporting Directive](#) and many others proposed by the EU demonstrate that companies trading in the EU should ready themselves for much higher transparency and accountability standards in the near future.

Sustainability in Textiles



Weaving a Greener Future: Sustainable Transformation in the Textile Industry

The fashion industry, a glamorous facade often hides a dirty secret: it's one of the world's most polluting sectors. From water-intensive cotton farming to toxic dyes and mountains of textile waste, its environmental footprint is undeniable. Recognizing this urgency, a green revolution is underway, weaving sustainability into the very fabric of the textile industry.

Leading the Charge: European Commission Legislation

At the forefront of this transformation stands the European Commission, driving change through comprehensive legislation. The Ecodesign Directive sets ambitious goals for reducing energy and water consumption, minimizing chemical use, and lowering waste generation throughout the textile life cycle. Similarly, the REACH Regulation restricts harmful chemicals, safeguarding human health and the environment. Additionally, Green Public Procurement policies encourage public institutions to prioritize sustainable textile purchases, creating a powerful market pull.

The Impact: Benefits and Challenges

This push for sustainability isn't without its hurdles. For textile companies, adopting greener practices often translates to upfront investments in new technologies and processes, potentially increasing production costs. However, the long-term benefits are undeniable. Embracing sustainability can enhance brand reputation, attract eco-conscious consumers, and open doors to new markets.

Navigating the Path: Collective Action for a Greener Future

Achieving a truly sustainable textile industry requires a collaborative effort. Here are some crucial steps:

Industry Transformation: Textile companies must prioritize eco-friendly production methods, such as using recycled materials, biodegradable dyes, and closed-loop water systems.

Policy Push: Governments should continue enacting and enforcing regulations, while providing incentives and support for sustainable practices.

Consumer Choices: Individuals play a critical role by consciously choosing sustainable clothing brands, extending garment lifespans through careful use and repair, and advocating for industry transparency.

Innovation Hub: Technological advancements in areas like bio-fibers, digital dyeing, and circularity models are crucial for accelerating the green transition.

Beyond Compliance: A Vision for a Thriving Future

Green transformation in the textile industry isn't just about compliance; it's about harnessing innovation to create a future where fashion and sustainability coexist. A future where the clothes we wear reflect not just our personal style, but also our commitment to a healthier planet. By joining hands, consumers, businesses, and policymakers can rewrite the narrative, turning the once-polluting textile industry into a force for good, weaving a tapestry of a more sustainable future.



Past Events

The 13th edition of the [EU FashionMatch @ Modefabriek](#) in Amsterdam was organized on Sunday 21th and Monday 22th January 2024. There were 138 participants from 21 countries with 150 meetings. It was organised by www.eennl.eu together with 28 co-organizers.



Future Events



On the occasion of the leading international trade fair for technical textiles and non-wovens TechTextil from 23rd till 24th April 2024 in Frankfurt, the NRW.Europa team at ZENIT GmbH is planning to organise again a hybrid Matchmaking and virtual Expert Talks within the framework of the Enterprise Europe Network.

The aim is to establish new business contacts/partners and to support companies in promoting innovative topics/projects in the rapidly developing textile sector.

Interested parties can register for this event with their cooperation profile free of charge. On the event platform, registration and selection of bilateral meetings are available until the end of April 2024.

Expert Talks on Thursdays...(see more details under agenda on the website)
<https://smart-techtexiles24.b2match.io/>

04th April 2024: R&D in Textiles – Funding and Project Opportunities

11th April 2024: Smart Textiles in Medical and Health Care

18th April 2024: AI and Digitalization in Smart Textiles Applications

Día **FIMI**
by
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10 · 12 may 2024
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DÍA MÁGICO & FIMI CHILDREN'S FASHION FAIR 2024
10-12 May | 27-28 June
Valencia, Spain

Welcome to the Día Mágico and FIMI fairs, where children's and youth fashion comes to life!

Organized by the European Business Network (EEN), these fairs are the focus of innovation and glamour in the world of children's communion, ceremony, and casual fashion. Get ready to immerse yourself in a universe of creativity and style on May 10-12 for Día Mágico, and on June 27-28 for FIMI, 96th International Children's & Youth Fashion Fair (Trends spring/summer '25).

Imagine a place where leading brands come together in one space, offering the best of their collections and the trends for the summer season and special occasions. That is precisely what you will find at these fairs, where purchasing power is concentrated to create an essential meeting point for all children's fashion enthusiasts.

What awaits you at these exciting fairs? Much more than you can imagine!

- **Cutting-Edge Trends:** Stay ahead of the curve in children's and youth fashion with the latest trends and innovations. From casual outfits to elegant ceremony attire, here you will find everything you need to stand out on any occasion.

- **Strategic Networking:** Connect with key professionals in the industry and build strong business relationships. From designers to renowned manufacturers and distributors, these fairs are the perfect place to explore new collaboration opportunities and expand your network.

Get ready for a unique experience where fashion and business come together in spectacular fashion. We look forward to welcoming you to the [Día Mágico](#) and [FIMI](#) fairs to discover the best in children's and youth fashion!

SAVE THE DATES !
ONSITE B2B EVENT IN TURIN (IT)
29 /30 June – 1 July 2024

B2B TORINO SPORT&FASHION MATCH 2024

Where:

[Talent Garden](#)

Turin (IT)

Unioncamere Piemonte, as member of the [Enterprise Europe Network](#), proposes the organization of the new edition of the **B2B Torino Sport & Fashion Match 2024**, the event of international bilateral meetings aimed at companies in the textile/fashion sector and the sports chain that will take place from **29 June to 1 July 2024**, in presence in Turin, during the ninth edition of [Torino Fashion Week](#), an international event that gathers textile companies and innovative brands from all over the world, which this year will have a huge aim keen to **sustainability** embracing the whole textile system as well as **fashion and sport**.

The B2B Torino Sport & Fashion Match 2024 aims to facilitate the **creation of international agreements and new partnerships between companies, suppliers and retailers** from all over the world through pre-organised and managed meetings after registration on a dedicated platform.

The event is organised and promoted internationally by Unioncamere Piemonte with the support of the Turin Chamber of Commerce as partners of the [Enterprise Europe Network](#), the largest European network that helps SMEs to grow, innovate and internationalise and with the huge support from the EEN sectoral experts from the *Sector Group Textiles*.

Participants from all over the world will also have the opportunity to follow **thematic TALKS** to discover new *technological and industrial trends* for the textile/fashion and sports sector as well as receive insights on the new *EU directives for the sustainability* of the sector, plus additional issues as listed below:

- *New technological and innovative industrial trends for the fashion textile sector and sport*
- *AI and Digital trends amid the textile industry*
- *Sustainability and circular fashion with insights on the new European directive for sustainable textiles*
- *Future thinking and Foresight*
- *Investments*
- *Leaderships management and Female entrepreneurship*
- *Services of the EEN network for the internationalisation and innovation of small and medium-sized enterprises*

DETAILS OF THE EVENT:

Date: 29/30 June – 1 July 2024

Place: [Talent Garden Turin](#)

Timetables:

- 29/30 June B2B H. 9 - 12.30 and 13.30 - 17.00 pm
- 1 July 2024 Talks sessions: H 9-13 and 14-17 pm
- 1 July 2024: Closure event with Aperitif 17-19 pm

PURPOSE:

Innovative textile and fashion Brands, manufacturing companies, entrepreneurs within the textile and Fashion industry interested in developing international partnerships to create commercial agreements or start a new project or interested in discovering new trends and innovative solutions in the sector are invited to insert their registration on the dedicated website of the b2b and to request meetings from participants, potential future business partners.

The participation to the b2b event is free of charge upon registration on the dedicated website (available soon)

NEWS 2024!

1. This year the b2b is more innovative than ever! We are involving **investors, innovators and a community of new entrepreneurs and startups** in collaboration with the experts of [Talent Garden Torino!](#)
2. We will provide you with **stimulating insights** focused on various topics from *Sustainability for the fashion industry to new innovative technologies, AI to Future Thinking* and many more!
3. The b2b 2024 is once again part of the [EEN ITINERARY SPORT 2024](#) project aimed at textile companies focused on the **#sport sector** and launched among the Enterprise Europe Network as leading initiative to support the international supply chain dedicated to sport industry, including **#textiles**.

WHY TO PARTICIPATE:

1. The B2B will see the involvement of **Startups, manufacturing companies, fashion designers, investors, retailers, sales agents and industry experts** who will meet in Turin with the aim of creating *international agreements, finding commercial and technological partners or developing new consortia to participate in international projects*.
2. In 8 years the b2b has facilitated the **realisation of international agreements, success stories and business opportunities** worldwide.
3. **Your success stories** will be promoted through the EEN channels and the European Commission, through the TFW platforms (web and social), the national and international press. We look forward to your feedback!
4. **Live an exciting experience** in Turin with innovative and experienced companies and brands from all over the world!
5. **Join the TALKS** organised during b2b where you can learn about new technological, digital trends, receive further updates on sustainability issues, future thinking and internationalisation, innovation and much more.
6. Follow the fashion **shows of Turin Fashion Week** and draw inspiration from new cultures and niche markets from all over the world!



Mark in your agenda the CTD-MATCH2.0 @Circular Textile Days in 's-Hertogenbosch will be on 18 & 19 September 2024, see <https://www.circulartextiledays.com/>

The website for the matchmaking will be published soon!



Stories from entrepreneurs in the fashion industry

A SUCCESSFUL CASE STUDY FROM A SUSTAINABLE ITALIAN BRAND COLLABORATING WITH THE EEN AND THE SECTOR GROUP TEXTILES

The European Union's strategy for sustainable and circular textiles (March 2022), linked to the European Green Deal that aims to make Europe, by 2050, as the first climate-neutral continent, addresses the production and consumption of textile products in order to create a greener textile sector if we consider that the textile sector is one of the main industrial sectors causing pollution contributing to stimulating climate change and environmental damage.

Circular business models therefore represent a significant opportunity for new and better growth in the fashion industry.

The goal is a major change within the industry and among consumers, creating a whole new sustainable textile ecosystem by the end of this decade.

The new approach examines the entire tissue life cycle and proposes actions to change the way we produce and consume fabrics. It means that all textile products must be durable, repairable and recyclable.

In addition, **reuse and repair services will be made more accessible while manufacturers take responsibility for their products along the supply chain.**

TEXTILE SECTOR:

- 4th place for exploitation of raw materials and water
- 5° for greenhouse gas emissions
- Main source of microplastic pollution

The following guiding principles of the Commission's 2030 vision for the textile sector:

All textile products placed on the EU market must be durable, repairable and recyclable, largely made of recycled fibres, free of hazardous substances, produced in accordance with social rights and the environment:


- "fast Fashion will be out of fashion" (mass production, low price, large sales volume) and consumers will have to benefit longer from high quality fabrics at affordable prices;
- Re-use and repair services should be widely available;
- The textile sector must be competitive, resilient and innovative with producers who take responsibility for their products along the value chain with sufficient capacity for recycling (reducing landfill disposal).

EUROPEAN CONTEXT:

The production and consumption of textile products traditionally follows a largely linear economic model (take, do, use, discard).

The European Union generates 12.6 million tons of textile waste per year. Clothing accounts for between 2 % and 10 % of the environmental impact of EU consumption. Less than half of the used clothes are collected for reuse or recycling when they are no longer needed, and only 1 % are recycled into new clothes, as technologies that would allow them to recycle clothes into virgin fibers are beginning to emerge.

Clothing and footwear alone account for 5.2 million tonnes of waste, equivalent to 12 kg of waste per person each year. According to the European Parliamentary Research Service, clothing accounts for between 2 % and 10 % of the environmental impact of European consumption.



- 5 million tonnes of discarded clothing each year in the EU – about 12 kg per person;
- 20 to 35 jobs created for every 1000 tonnes of tissue collected for reuse;
- Only 1 % of the material in clothing is recycled into new clothing;
- 2700 liters of water are used to produce a shirt;
- 0.5 million tonnes of synthetic-washing microfibres are released into the ocean every day, which accounts for 35 % of primary microplastics released into the environment;
- 10 % of GHG emissions are caused by the textile industry;
- In 2018, 17 million tonnes of textile waste ended up in landfills.

The current textile collection generally includes online and physical stores, charities, drop-off centers, ground collection programs, gift bins and retail store pickup programs.

However, currently, only 22% of post-consumer textile waste is collected separately for reuse or recycling, while the rest is often incinerated or landfilled.

CASE STUDY: ATELIER REFORM

<https://atelier-riforma.it/>

Company that deals with the collection and/or selection of used clothing, fashion companies, companies that recycle textile fibres, upcycling professionals, second-hand shops, municipalities, consortia for the EPR on textiles.

Atelier Riforma is an innovative startup from Turin with a social vocation, created by Elena Ferrero and Sara Secondo. The mission is to reduce the enormous environmental impact of the textile-fashion sector through the circular economy. Elena and Sara started in 2019 by collecting used clothes and giving them a new life through a network of tailors and social tailors. The initial project was very virtuous, but hardly scalable. So from 2021 they started designing a technology that would allow this circular model to be applied to a larger scale.

Considering that 87 % of textile material after use ends up in landfills (mostly exporting this waste to developing countries), all resources used to produce it are wasted while less than 1 % of the material is recycled into new clothing. The goal is therefore to facilitate the transition of the fashion industry to a more circular model, thus reducing its environmental impact.

On the one hand, you decrease the amount of post-consumption clothing that ends up in landfill. On the contrary, we make sure that every item collected is analysed by sorting technology to direct it to the most sustainable destination possible. On the other hand, through this platform, the re-use by the textile-fashion sector of existing material (textile waste) is promoted, avoiding the need for virgin resources to produce new garments.

They participated in the Green Skills Awards 2021 contest and was one of the finalists.

INNOVATIVE TECHNOLOGY DETAIL:

Careful sorting is essential to direct textile waste to circular destinations.

Re4Circular is an Artificial Intelligence technology that, starting from the simple photograph of a garment and its label, can extract all the data necessary for its recovery. This technology can be provided to all the companies involved in the collection of used clothing, so that they can use it to catalog and “digitalise” what they collect. The images and data of all cataloged garments flow directly into a B2B digital marketplace, through which they can wholesale their garments to circular companies looking for garments used for their business.

In this way, we bring together demand and supply of post-consumer clothing, reducing the amount of textile waste that ends up in landfills and instead encouraging its use as a circular resource.

UNIONCAMERE PIEMONTE AND THE SUPPORT OF THE ENTERPRISE EUROPE NETWORK:

COLLABORATION WITH EEN

As a contact point of the Enterprise Europe Network, the largest European network co-financed by the European Commission to support SMEs aimed at innovation and internationalisation, Unioncamere Piemonte supports companies in the Piedmont region interested in expanding their business internationally by offering support for the search for new business partners.

Unioncamere Piemonte has had the opportunity to know and help Atelier Reform during various activities (b2b events and company missions organised at local and international level) promoted and organised by the institution within the European network, as coordinator of the Sector Group Textiles in EEN.

The Sector Group aims to bring together EEN experienced members of the textile sector to help entrepreneurs, SMEs and the entire textile ecosystem grow, innovate and compete internationally.

From smart textiles, ecodesign, new sustainable solutions used in the production process, textile regulations in Europe and new technological trends, the group is committed to organising and providing services that help SMEs and entrepreneurs to promote and develop their business (create business partnerships, find partners for joint projects, explore new markets and share knowledge, ideas, technological innovation).

The Company Atelier Riforma has participated in several editions of the **B2B Torino Fashion Match** organised by Unioncamere Piemonte every year in Turin during the Turin Fashion Week, an international format dedicated to small and medium-sized enterprises, emerging designers and innovative and sustainable brands from all over the world.

Thanks to the pre-organised meetings, Atelier Riforma has managed to **expand its contacts internationally, create new projects and also promote its expertise**, thus expanding its network by creating new design activities.

Moreover, given the high **experience in the field of sustainability** and the professionalism of the whole team, Unioncamere Piemonte was able to collaborate with the company directly involving it during various activities such as Talks and thematic trainings addressed to companies in the sector, as speakers, thus contributing further to promoting the company's technological innovation.

In addition, **Atelier Riforma has recently established a partnership** with a big retail in Turin, the first Green Retail Park dedicated to the theme of Respect. *Green Pea Retail* is a place of beauty and respect to give life to a new way of consuming: every purchase can become part of the change (low impact products on the environment – high quality, Made in Italy and from the world – experiences, events and all the services needed to live Green. Products designed to last for a long time and that, once they end of life, can be reused or recycled)

REMINDER!!

Reset the Trend: EUROPEAN COMMISSION'S PROMOTIONAL CAMPAIGN FOR SUSTAINABLE FASHION

https://environment.ec.europa.eu/topics/circular-economy/reset-trend_en?prefLang=it

Promotion campaign launched by the European Commission and linked to the **EU Strategy for Sustainable and Circular Textiles** launched in March 2022 with the aim of achieving, by 2030, textile products placed on the EU market that are durable, repairable and recyclable, made as much as possible with recycled fibres, free of hazardous substances, produced in accordance with social rights and the environment.

Strategy linked to the Green Deal that aims to make Europe, by 2050, as the first climate-neutral continent.

On the site are available data, useful information, success stories but also tips on how to reduce our environmental impact on fashion.

#RefashionNow

Spotlight on a region



TURKIYE



TURKISH TEXTILE SECTOR

KEY INSIGHTS

4th Turkiye's rank as leading global textile exporter

6th Turkiye's rank as leading global cotton producer

4.3% Turkiye's share of global textile exports



Value of clothing exports from Turkiye **18.73bn USD**

Value of textile exports from Turkiye **15.2bn USD**

Leading suppliers of textile&clothing to Turkiye



CHINA

Leading destination for textile&clothing from Turkiye



GERMANY



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OUR STORY

With a long history of textile manufacturing dating back to the Ottoman Empire, Turkiye remains an important country in the global textile and apparel industry. In 2022, the country ranked as the fourth largest exporter of textiles worldwide, accounting for over four percent of all exports.

The industry is also still showing signs of growth, with the value of both textiles and clothing exported having more than tripled since 2000.

A large proportion of the textile and apparel goods leaving Turkey arrived in locations inside Europe, with Germany, and Spain ranking as the top two destinations.

In 2021, these two countries together accounted for over 7.5 billion dollars' worth of exports.

TEXTILE LEADERS OF TURKIYE BY CITY

The contribution of each city is of great importance for Turkiye to become a world-renowned manufacturer and exporter in the textile industry.

- **ISTANBUL** (high-quality fabrics, ready-made clothing, home textile)
- **GAZIANTEP** (high-quality carpets and kilims)
- **IZMİR** (wedding dresses, ready-made clothing and fabrics)
- **BURSA** (cotton fabric, towel, and woven products)
- **KAHRAMANMARAŞ** (yarn production)
- **DENİZLİ** (high-quality towels, bathrobes, bed linens, and duvet covers)

Enterprise Europe Network Profiles of interest

French Bags producer is looking for manufacturing workshop specialising in bags for a supplier agreement. The company is looking for a partner located in Europe, Asia or Africa that has experience in bags manufacturing with excellent finishings to help their international development

The company specializes in creating, conceiving and selling bags made in Martinique. As a family business, the company values locally hand-made products, with little collections to provide unicity to its clients. Now, the company has opportunities for working internationally.

Thus, they are looking for a partner that would be able to manufacture 100/200 units per quarter using patterns and raw material brought by the company.

It is expected that the partner can offer samples to validate the format with the creative team.

For further information contact l.latchoumanaya@martinique.cci.fr from EEN Antilles

See the below link for many more opportunities:

<http://een.ec.europa.eu>





EGE BÖLGESİ SANAYİ ODASI
AEGEAN REGION CHAMBER OF INDUSTRY

ENTERPRISE EUROPE NETWORK

<http://een.ec.europa.eu>

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