

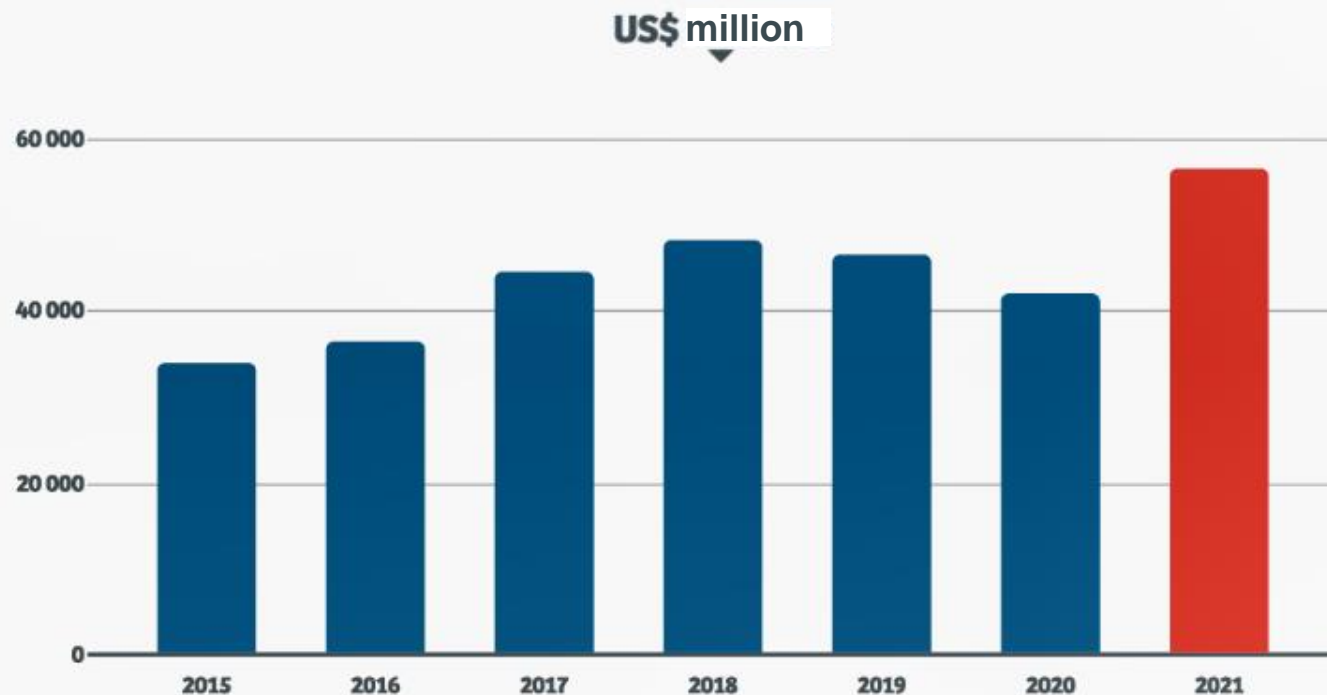
Business Opportunities Peru – Greece



Peruvian Exports



34,9% growth of Peruvian exports to the world in 2021



Peruvian exports
Jan - Dec 2021

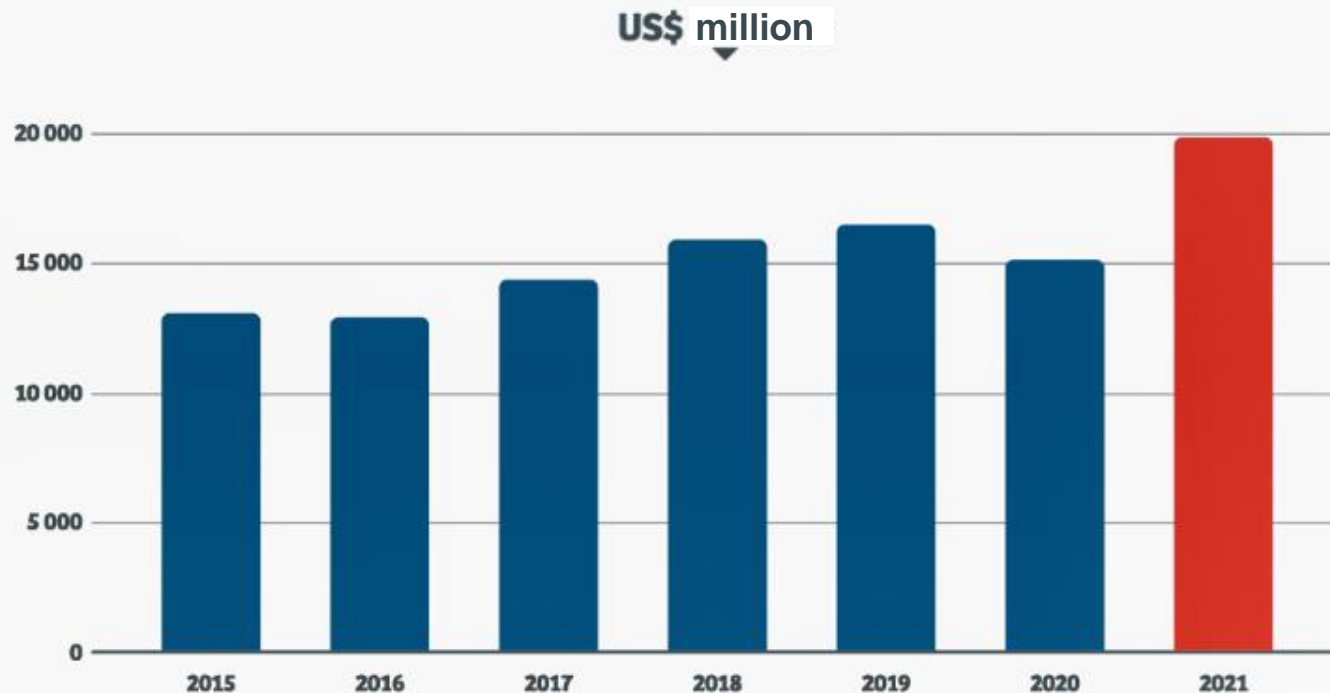
US\$ 56,2
billion

Companies: 8 573 (+14%)

Products: 4 805 (+6%)

Markets: 170

30,7% growth of non-mining & energy exports to the world in 2021



NME exports
Jan-Dec 2021

US\$ 19,8
billion

Companies:	7 973 (+11%)
Products:	4 749 (+6%)
Markets:	170

Connected to the world by our trade agreements



22
Trade
agreement



58
International
markets



90,2%
Regions
share



5 814
SME
exporters



69,4%
Exports
share



World and regional leaders in value-added products



Blueberries
Quinoa
Fresh asparagus
Colouring lacquers
Fresh grapes
Anthracite



Processed giant squid
Fresh avocados
Amazonian nuts
Canned artichoke
Clapboards and friezes for parquet floors
Zinc oxide



Frozen giant squid
Shells
Calcium phosphate
Frozen mango
Wilkins tangerine
Capsicums
Canned palmitos



Fresh mango
Frozen trout fillet
Molded Wood
Boric acid



Ginger
Palm oil



Flying fish roes
Mackerel
Turmeric
Canned olive
Evaporated milk



Coffee beans
Plates and tiles
Copper wire
Cochineal carmine
Fresh onion



Peas
Frozen strawberry
Frozen hake fillet
Cocoa beans
Timber



Agribusiness

Agribusiness



Biodiversity and
counter season supply

Precision
agriculture



Technological life
cycle



Sustainability



Sectoral brands

International
recognition



Associativity



Coastal irrigation
projects



PISCO
SPIRIT OF PERU



Agribusiness

Exports evolution (US\$ million)



\$\$

Exports

8 874

US\$ millones



Markets

141



Products

647



Companies

2 544

Main products US\$ million

Fresh grapes



\$ 1 260

Fresh blueberries



\$ 1 208

Fresh avocados



\$ 1 084

Unroasted coffee



\$ 764

Fresh asparagus



\$ 408

Main markets US\$ million

USA



\$ 2 968

Netherlands



\$ 1 365

Spain



\$ 511

UK



\$ 397

Chile



\$ 358



Fishery

Fishery



**Fishery culture
tradition**



Quality and technology



**Variety and high
nutritional level**



**Sustainable fishery and
aquaculture**



Permanent innovation

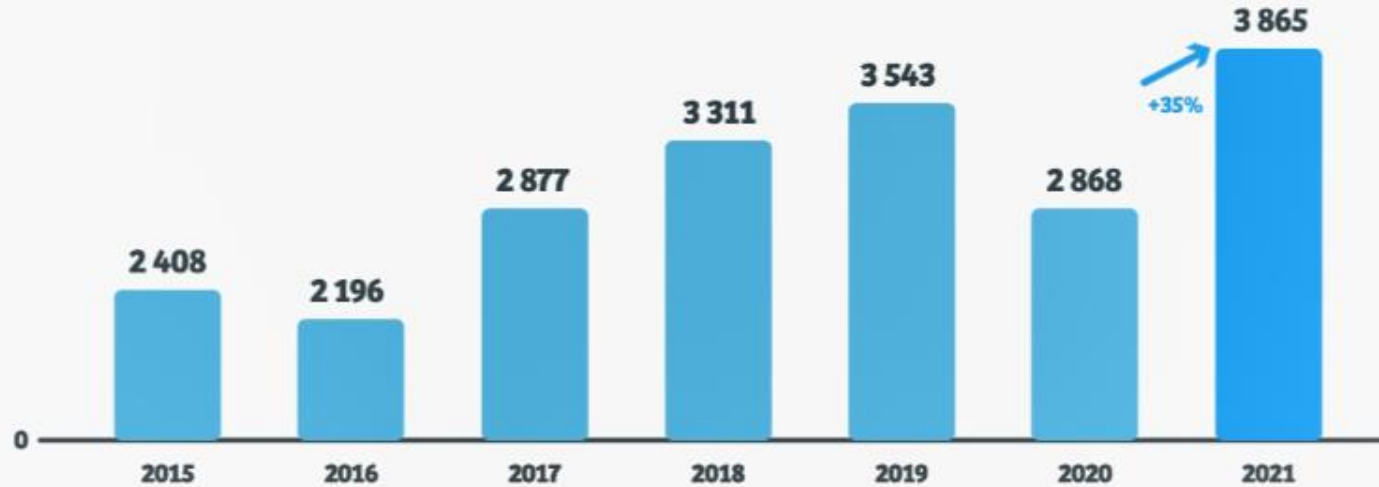


Safety and security



Fishery

Exports evolution (US\$ million)



\$\$

Exports

3 865

US\$ millones



Markets

92



Products

131



Companies

401

Main products US\$ million

Frozen giant
squid &
squids



\$ 593

Frozen
prawns



\$ 251

Mahi mahi



\$ 112

Frozen
scallops



\$ 123

Frozen flying
fish roes



\$ 72

Main markets US\$ million

China



\$ 333

USA



\$ 275

Spain



\$ 197

South
Korea



\$ 125

Japan



\$ 75



Manufacturing

Manufacturing



Diversity of forest species



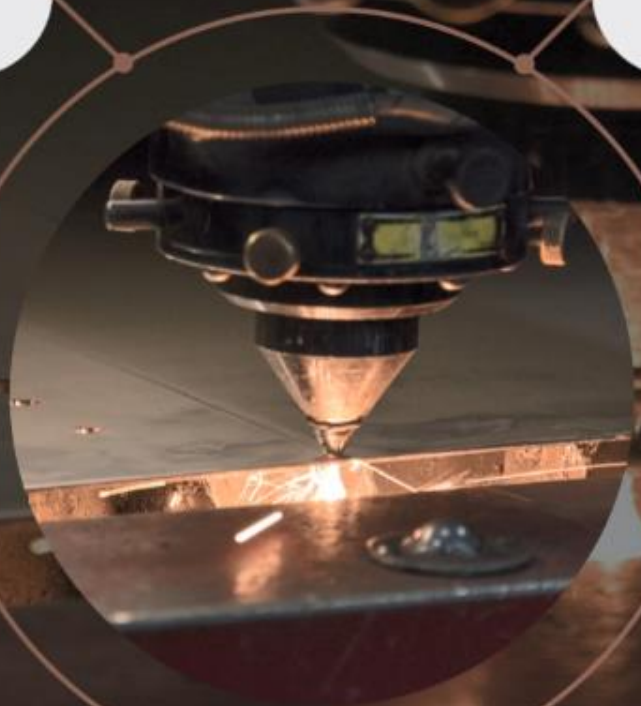
Process Automation



Natural products for cosmetics



International standard technologies



Adaptability in Mining



Quality at competitive prices



Suitable solutions for unforeseen situations

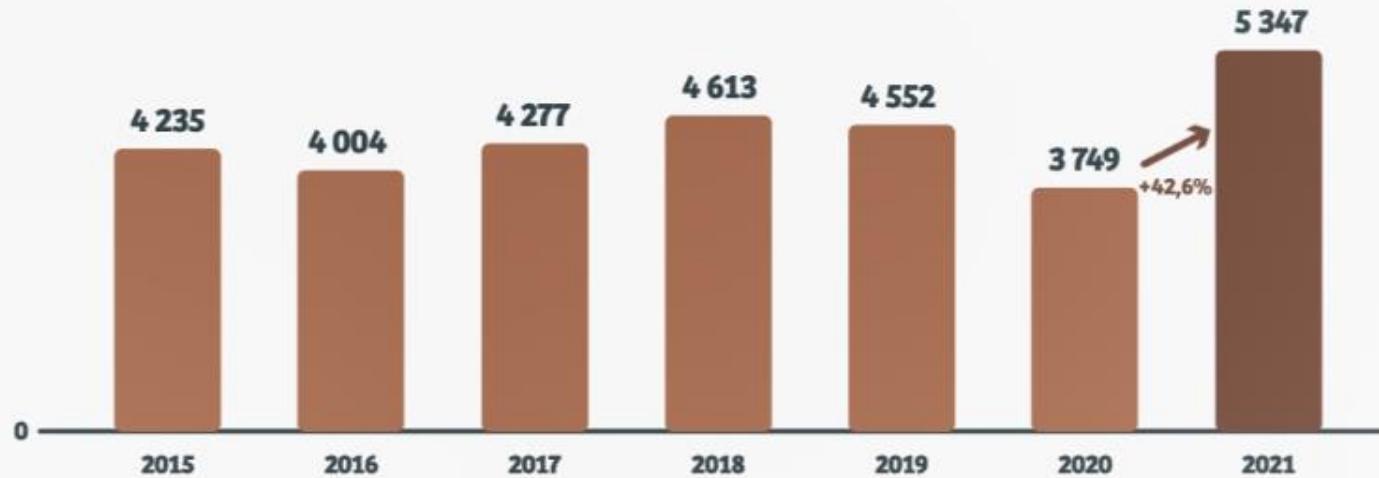


Sectoral Brand / Iconic event



Manufacturing

Exports evolution (US\$ million)



\$\$

Exports

5 347
US\$ millones



Markets

156



Products

3 286



Companies

4 954

Main products US\$ million

Copper wire



\$ 401

Calcium phosphate



\$ 304

Unalloyed zinc



\$ 280

Iron or steel bars



\$ 139

Polypropylene strips



\$ 127

Main markets US\$ million

USA



\$ 998

Chile



\$ 741

Colombia



\$ 554

Ecuador



\$ 463

Bolivia



\$ 456



Apparel & Home Deco

Apparel & Home Deco



Apparel & Home Deco

Exports evolution (US\$ million)



\$\$

Exports

1 731

US\$ millones



Markets

112



Products

692



Companies

1 800

Main products US\$ million

Cotton t-shirts



\$ 503

cotton knitted shirts



\$ 119

Textile t-shirts



\$ 96

Cotton sweaters



\$ 91

Alpaca fiber



\$ 76

Main markets US\$ million

USA



\$ 965

Chile



\$ 103

Colombia



\$ 74

Canadá



\$ 64

Ecuador



\$ 57

A person in a dark suit is seated at a desk, writing on a document with a silver pen. The desk is covered with various business documents featuring charts, graphs, and tables. A white coffee cup on a saucer and a calculator are also visible on the desk. A small potted plant is in the background. A green banner with the word "Services" is overlaid on the bottom of the image.

Services

Services



Qualified and price competitive human resources



Geographical diversity advantage



Solutions all along the supply chain



Sectoral Brand / Iconic event



Technological adaptation



Services

Exports evolution (US\$ million)



Other Services exports (US\$ million)



\$
Total Services
3 839
US\$ millones

\$
Other Services
1 010
US\$ millones

Main current Services 2021

Digital Animation



Digital Marketing



Fintech



Software

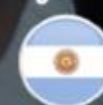


Video games



Main Markets 2021

Argentina



Brasil



Chile



Colombia



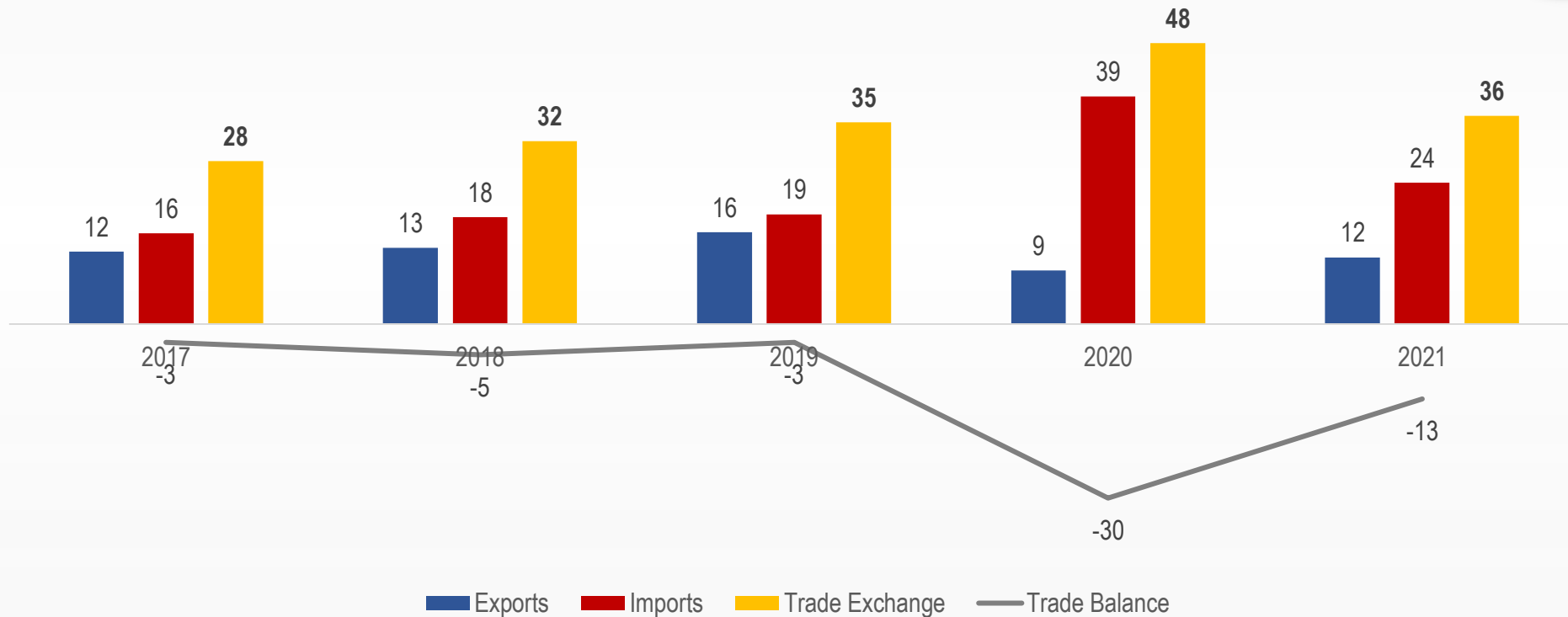
Peruvian Exports to Greece



Trade Exchange Peru – Greece (USD Million)



Trade Balance Peru - Greece
USD Million



Peruvian exports to Greece reached USD 12 Million in 2021, an increase of 25%, compared to 2020.

Peruvian Exports to Greece (USD Million)

Sector	2020	2021	VAR.% 21/20
Non -Traditional	7	8	22.6
Agribusiness	3	3	4.6
Chemical	2	3	34.1
Fishery	2	2	27.6
Iron & Steel	0.0	0.2	769.8
Non-Metallic Mining	0.1	0.1	67.9
Textile	0.02	0.02	-6.6
Traditional	2	3	31.9
Coffee	2	3	32.1
Petroleum	0.01	0.01	-3.6
Total	9	12	25.0



Main Products Exported to Greece

- ✓ Unroasted coffee (USD 3,1 million)
- ✓ Fungicides (USD 2,5 million)
- ✓ Frozen giant squid (USD 2,3 million)
- ✓ Quinoa (USD 1 million)
- ✓ Dried peas (USD 695 thousand)
- ✓ Cocoa butter (USD 217 thousand)
- ✓ Fresh mangoes (USD 177 thousand)
- ✓ Cocoa paste (USD 135 thousand)
- ✓ Anchovies (USD 133 thousand)
- ✓ Maca powder (USD 126 thousand)
- ✓ Sulphates of copper (USD 115 thousand)
- ✓ Fresh grapes (USD 96 thousand)

Export Opportunities for Peruvian Products in Greece



Agribusiness Opportunities – Greece (Potential Trade)



Fruits

- Fresh bananas (USD 144 M)
- Fresh lemons (USD 24 M)
- Fresh avocados (USD 15 M)
- Fresh exotic fruits (USD 7 M)
- Frozen strawberries (USD 5 M)

Food products and Spices

- Palm oil (USD 37 M)
- Frozen vegetables (USD 25 M)
- Preserved olives (USD 24 M)
- Preserved fruit (USD 18 M)
- Preserved vegetables (USD 15 M)

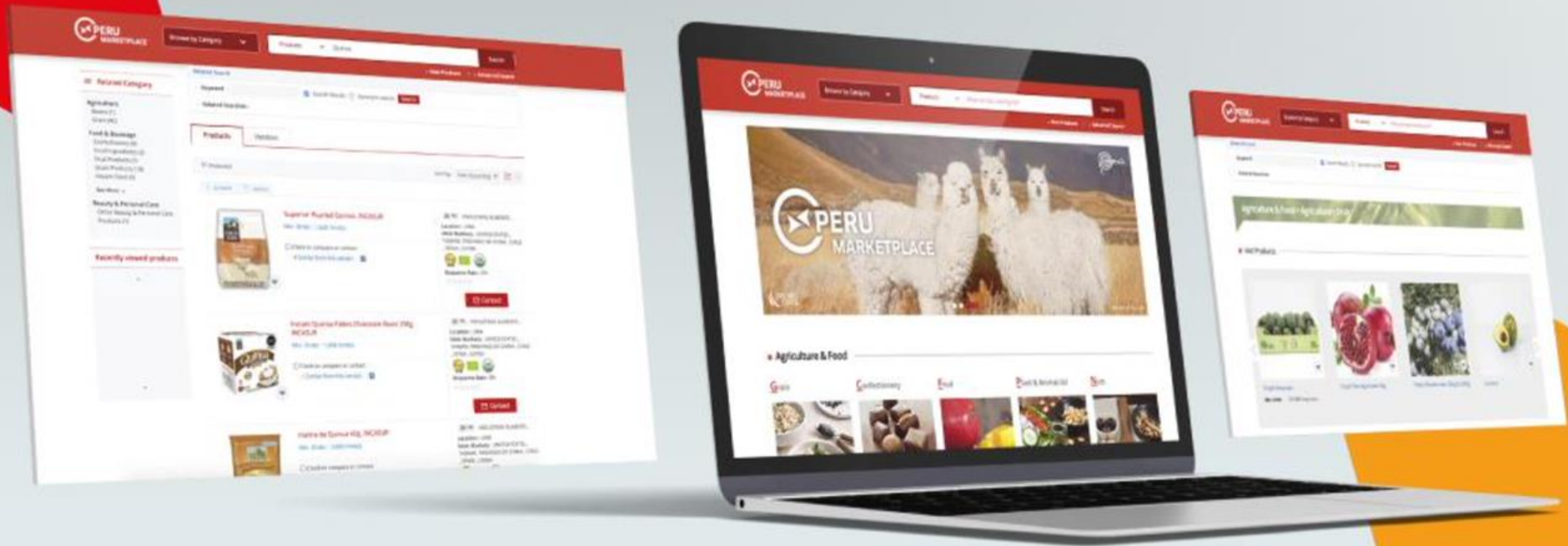
Beverages

- Juice of fruits (USD 6 M)
- Spirits beverages (USD 2 M)

Seafood

- Frozen squid (USD 89 M)
- Frozen shrimp (USD 85 M)
- Frozen hake (USD 6 M)
- Fresh sea urchin (USD 4 M)

www.perumarketplace.com



Business Opportunities Peru – Greece

