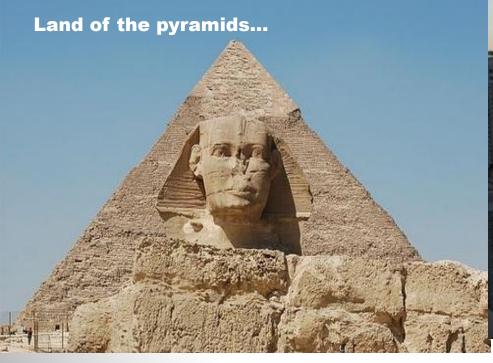


## Sourcing Opportunities In Egypt











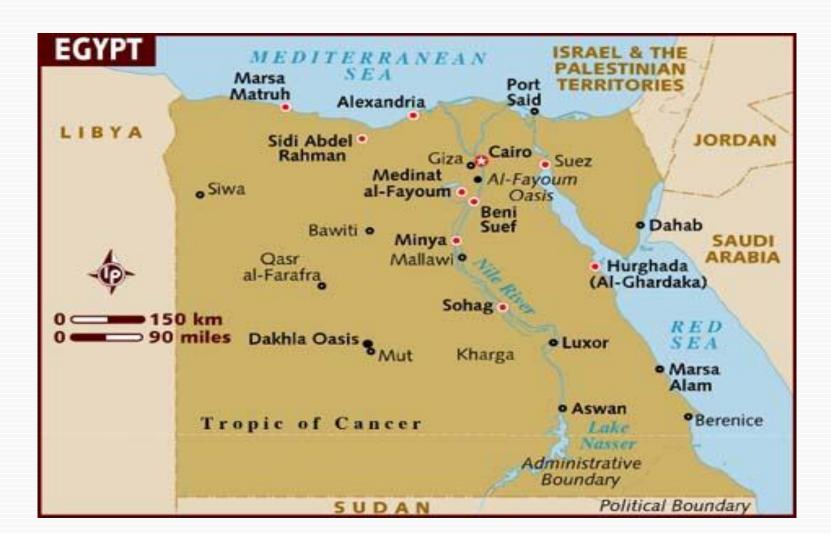
# There is a lot more to Egypt than just the Nile and the Sphinx

....as beautiful as they are



## **Egypt Fact Sheet**

#### OCCUPYING THE NORTHEAST CORNER OF THE AFRICAN CONTINENT





## EGYPT & GARMENT INDUSTRY FACTS







\$TT. Billion







More than
1,500 Garment
Factories

**Total Garment Industry Output** 

\$7.7Billion

**Textile & Garment Workers** 

1,000,000 **50%** 

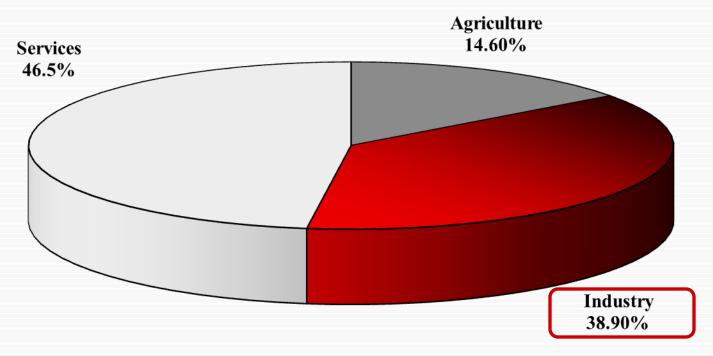
#### women workers

% of Garment Production Exported to the U.S.





## **Egypt GDP- Composition by Sector**



Textiles & RMG sector plays an extremely important role in the Egyptian Economy:

- Second biggest industry after agro-industry
- First sector in terms of labor force
- Accounts to 3.5% of GDP & almost 34% of industrial output

Source: CIA – World Fact book



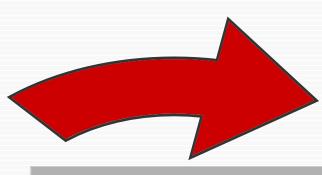
## Egypt's attractiveness as a Sourcing Destination

## Why Egypt?

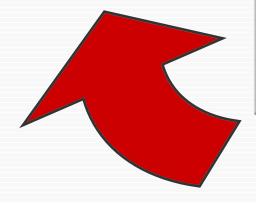
- Investment/Product diversity
  - Supportive infrastructure
- Established competitive advantage



## **Investments Diversity**



Advanced Testing Labs



**Investments Diversity** 

Cotton production
Yarn making

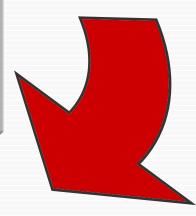
Spinning

Weaving & Knitting

Dyeing

Ready-made garments

Vertically Integrated Factories Textiles
Technology
Centers





### **Product diversity**

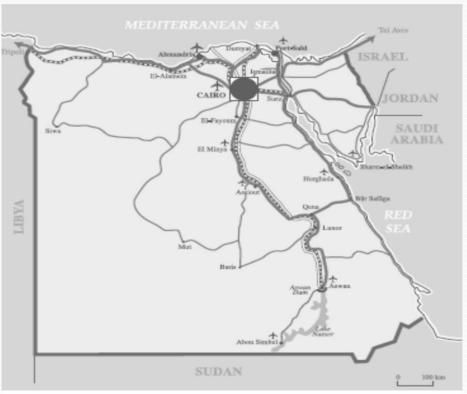


- All kinds of single Jersey fabrics in all weights, starting from 90 grams x sqm until 260 grams (100% cotton or cotton blends):
  - Single Jersey w/Lycra
  - Pique
  - Pique w/Lycra
  - All kinds of Rib: 1x1; 2x2; 2x1
  - Yarn dyed stripes
  - Fleece
  - Fleece Lycra
- All kinds of products (100% Cotton):
  - Twill
  - Canvas
  - Denim
  - Non-Denim





### Supportive infrastructure





Source: Egyptian Maritime Data Bank (year 2010)

- Advanced testing labs & technology centers
- Egypt's Air Cargo Airport, located in Cairo, currently has 5 cargo terminals
- 15 commercial river/sea ports
- A well-established network of railways & roads

Main Egyptian Ports	Capacity (million ton/year)
Alexandria	37
El-Dekheila	22
Damietta	20
East Port Said	13
Port Said	12
Suez	7
El-Sokhna	9
Adabiya	8
Total	128



### Contract to Ship Date - Lead time

- **P**Fabric from Far East
- 120 days
- Fabric from Turkey
- 90 days
- Fabric from Egypt
- 75 days





## Egypt & Compliance

## One of the competitiveness of the Egyptian Garments industry for exports is social compliance.

- Responsible textile product manufacturers, sourcers, brands, and retailers take consumer product safety compliance very seriously.
- Globalization and increased consumer awareness has put more responsibility on companies to ensure that the goods they sell are made in safe working conditions, at fair rates of pay and respecting the basic human rights of those involved in production.

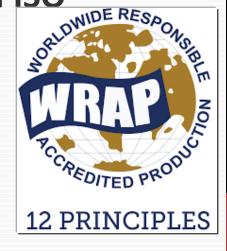


## **Egypt & Compliance**

#### **Certifications:**

- Most of the Egyptian Factories are certified Wrap
- Most of the Egyptian Factories are certified ISO
- Some factories are certified OEKO-TEX









## **Egypt & Compliance**



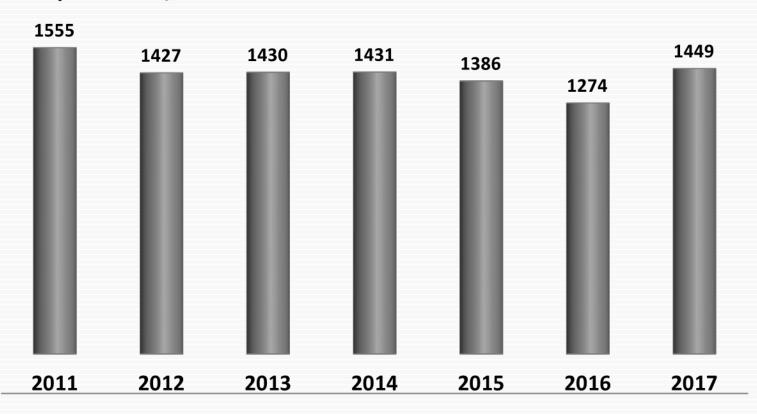
#### **Better Work pilot in Egypt**

- From July to December 2017, Better Work is implementing a pilot of its services in approximately 30 factories, primarily in Egypt's garment export sector, to improve working conditions and boost business competitiveness.
- Established at the request of the Government of Egypt, the pilot will engage the government, manufacturers and their associations, all trade unions, international apparel brands and their suppliers.
- At the end of the pilot. The ILO and the IFC will assess the success of the pilot with stakeholders and determine the potential for Better Work to contribute to better working conditions, stronger social dialogue and competitiveness in the sector, including the enabling legal and policy conditions to achieve these outcomes



## RMG Egyptian Exports (Million Dollars)

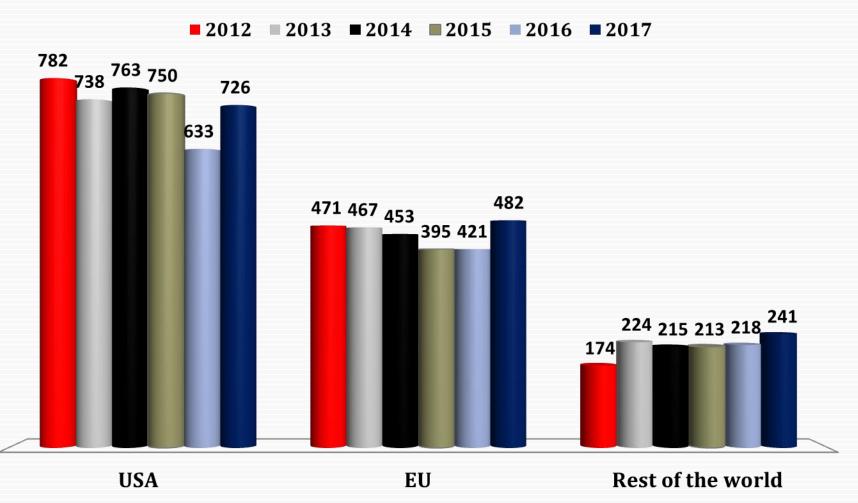
#### RMG exports in M/USD





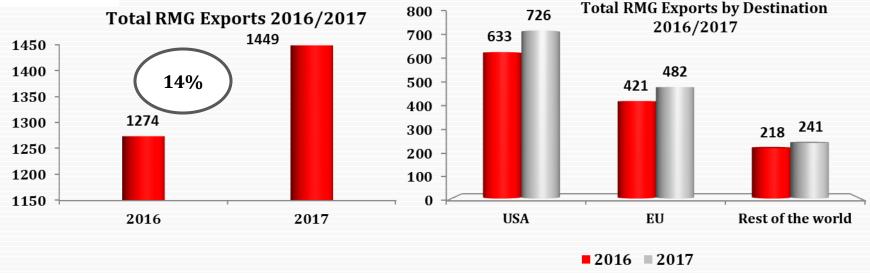
## Egyptian Exports to the World (Million Dollars)







## RMG Egyptian Exports from Jan-Nov. 2016/2017 (Million Dollars)



Total RMG Exports in 2017 increased by 14% compared to the same period in 2016, due to increasing RMG Exports to US by 15% and to Europe by 14%.





## Top Ten Exporting companies to US & Europe From Jan – Nov. 2017

#### Top Ten Exporting Companies To US In 2017

- 1-Lotus Garments.
- 2-Alex Apparels For Readymade Garments
- 3-Giza Spinning & Weaving Co.
- 4-T & C GARMENTS
- 5-Jade-Apparel-Industries
- 6-Lotus High TECH Garments
- 7-Embee International Ind
- 8-Firestone Apparel Factory
- 9-Delta Textile Egypt Factory
- 10-C R S Denim Garments Egypt

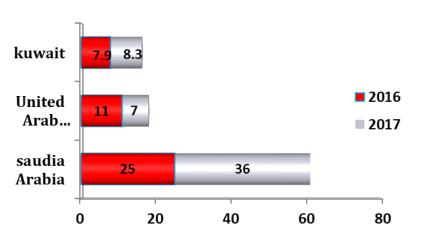
## Top Ten Exporting Companies TO Europe In 2017

- 1-Swiss Garment Company
- 2-Eroglu Egypt
- 3-Dice Sport And Casual Wear Factory
- 4-Eurotex for Garments
- 5-C R S Denim Garments Egypt
- 6-Velocity Apparelz
- 7-Jade-Apparel-Industries
- 8-Espranto Jeans Co.
- 9-Plaza Ready Made Garments Ind.
- 10-lemco Garments Company

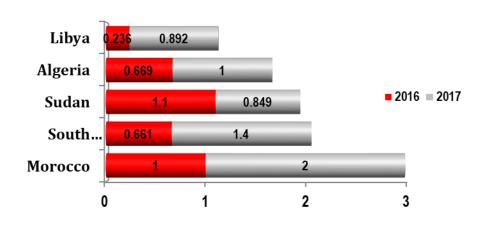


## Existing Export Destinations – Facts and Figures (Million Dollars)

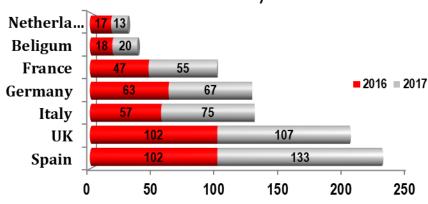
#### RMG Exports to Arab countries 2016/2017



**RMG Exports to African countries** 



### RMG Exports to Europe 2016/2017



**Commentary For 2017 Numbers:** 

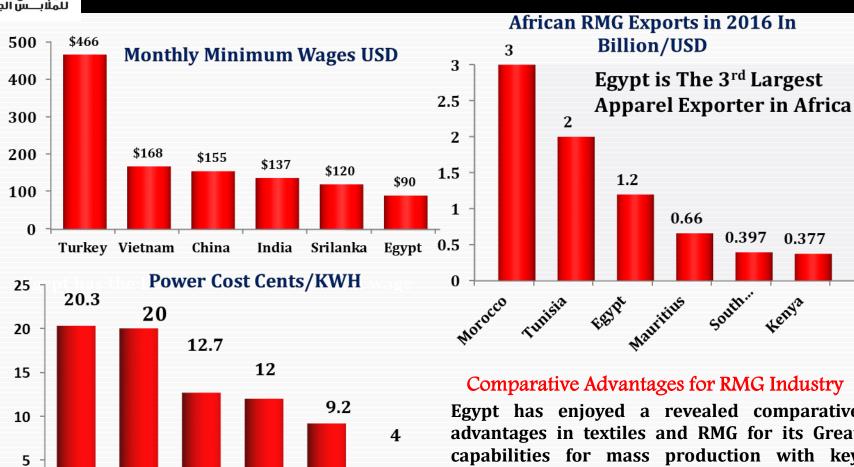
RMG Exports increased to Spain , Italy, France ,UK by 30%,31%,17%,5% respectively for 2017 compared with 2016 .

Also RMG Exports increased to Saudi Arabia , Kuwait by 45% ,5% respectively for 2017 compared with 2016.



0

#### **Competitive Advantage**



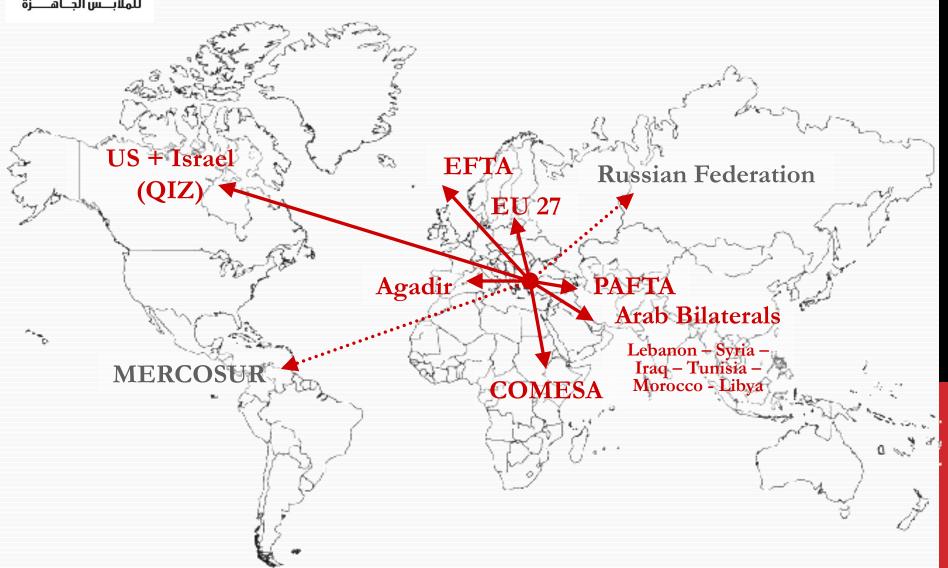
**Egypt has the Lowest cost of Electricity** 4 cents/kwh

#### Comparative Advantages for RMG Industry

Egypt has enjoyed a revealed comparative advantages in textiles and RMG for its Great capabilities for mass production with key strengths in denim jersey knitting weaving ,casual and sportswear,15 established ports (including Alex & portsaid), Preferential agreements with USA ,Eu (duty free) and its Strategic Location.



## Trade Agreements Worldwide

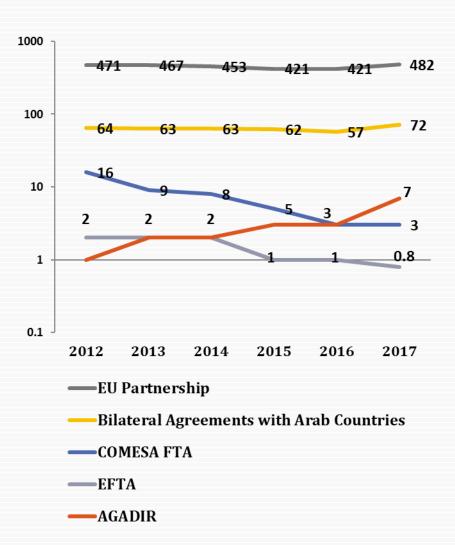




## Egyptian Exports under different Trade Agreements (Million Dollars)

#### Egypt is a Member in 9 Trade Agreements

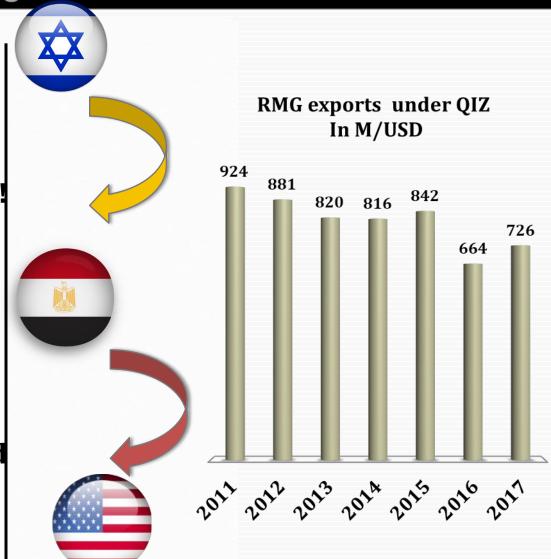
QIZ	Protocol	Egypt – Israel – United States
EU Association Agreement (EU 27)	FTA	Austria - Belgium - Bulgaria - Cyprus - Czech Republic - Denmark - Estonia - Finland - France - Germany - Greece, Hungary - Ireland - Italy - Latvia - Lithuania - Luxemburg - Malta - Netherlands - Poland - Portugal - Romania - Slovakia - Slovenia - Spain - Sweden - UK
EFTA	FTA	Egypt – Iceland – Liechtenstein – Norway – Switzerland
PAFTA	FTA	Algeria - Bahrain - Egypt - Iraq - Jordan - Kuwait - Lebanon - Libya - Morocco - Oman - Palestine - Qatar - Saudi Arabia - Sudan - Syria - Tunisia - UAE - Yemen
COMESA	FTA	Burundi – Comoros – Congo – Djibouti – Egypt – Eritrea – Ethiopia – Kenya – Libya – Madagascar – Malawi – Mauritius – Rwanda – Seychelles – Sudan – Swaziland – Uganda – Zambia - Zimbabwe
Agadir	FTA	Egypt – Morocco – Tunisia – Jordan
SADCC	FTA	Southern African Development Community including 15 Southern African States (Angola, Botswana, Congo, Lesotho, Malawi, Madagascar, Mauritius, Mozambique, Namibia, Swaziland, Tanzania, Zambia, Zimbabwe, South Africa and Seychelles)
UEMOA	FTA	West African Economic and Monetary Union (Benin, Burkina Faso, Cote d'Ivoire, Guinea- Bissau, Mali, Niger, Senegal, and Togo)
Mercosur	FTA	Egypt and Mercosur states (Brazil, Argentina, Uruguay and Paraguay )





## QIZ STATS.

- **Duty Free** 
  - **No Expiration**
- No Fabric Restriction
  - Stress Tested & Passed!
- Nearly \$8.6 Billion in Total QIZ Exports
- Est. \$730 MM in 2017Exports
- Over 700 Certified QIZ Factories
- **▶** 15 Designated Zones
  - New Zones being added
- Flexibility in Israeli component use





## **USA Buyers**



Levi's

**PVH** 

GAP Inc.

**Timberland** 

Liz Claiborne

**DKNY** 

**Calvin Klein** 

VF

Warnaco

Jones Of New York

**Sears** 

**Target Stores** 

Fruit of the Loom

JC penney

Macy's

**ONE JEANSWEAR Group** 

Wal-Mart

K-Mart

**Banana Republic** 

Jones Jeanswear Group Inc.

**Brook brothers** 

**PEERLESS** 

**COLUMBIA** 

**UNDER ARMOUR** 







































## **EU Buyers**

- Inditex Group (Zara Stradivarius – Massimo Dutti
- Lefties)
- Marks&Spencer
- Next
- H&M
- **Primark**
- **Tchibo**
- **Abanderado**
- Tim
- **New Look**
- C&A
- Debenhams

- Decathlon
- Benetton
- Tesco
- George
- BHS
- Armani





































## Egypt's attractiveness as a sourcing destination for clothing

## Why Egypt?

Clear sector strategy until 2025
Increased investments upstream
Corporate social responsibility
Road Map to Democracy



### Textile Sector Strategy Vision 2025

Egypt to become the leading exporting MENA country in the Textiles industry, focusing on high and medium value added products catering to the world's largest retailers and manufacturers with reliable and agile delivery.

#### V. Strategic Objectives

- Creation of 1 Million New Job Opportunity
- Frain 750,000 Workers, Supervisors and Managers
- Ancrease exports to achieve USD 10 Billion
- Attract local and Foreign Investments of USD 13.5 Billion
- Increase the Value-Added to 70% of locally manufactured raw materials

#### VI. Strategic Focus

- Expanding the Industrial Base through Developing and Enhancing the Competitiveness of local industry
- Backward Vertical Integration of Industry, promoting investments into primary textiles and fiber production
- Foster Export's growth and market entry
- Focus on Human Capital Development
- Reform of Government policy



#### Increased Investments Upstream & Downstream

## Upstream

- Yarn
- Fabrics
- Dying and finishing

### Downstream

- Garments
- Home textiles
- Accessories



### Corporate Social Responsibility





#### "Your Job Next Door Initiative "

- Contributing to the development of Upper Egypt through introduction of garment production unites in small villages, The idea is creating small production unites in rural areas and areas where the unemployment rate is high, each unit will be adapted and supported by the big manufacturers in terms of quality, management, know-how and training as well as orders will be given to these unites to ensure their sustainability for 2 years, the main aim is creating a level of youth entrepreneurs and new job opportunities
- The first phase of the project included the establishment of 12 production units in Qalyoubia Governorate. Eight units are up and running since September 2016, providing 1,000 direct jobs and 4,000 indirect ones. The production capacity of these units is between 60 70 thousand pieces per month per unit.
- On the other hand, RMGEC signed protocol with the Governor of Kafr El-Sheikh last May to create another pilot of the initiative which will be adopted by borg El Arab garments factories, which aims to establish 8 units of production, to provide job opportunities in rural areas beside their homes.

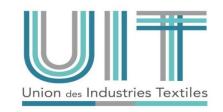


#### "Support of New Textile city in Menya

- (200km south of Cairo)"
- New Textile city aims to reach Egyptian exports of textile products to 10 billion dollars by 2025. It includes all industries of yarns, textiles, dyeing and ready-made garments, in order to achieve industrial integration of Supply chain in the textile industries, and attracting many foreign investments.







"RMGEC and Textile Export Council Signed Memorandum of understanding with L'Union des Industries Textiles UIT –



On the 12th of November 2017, RMGEC & Textile export council signed MOU with UIT to enhance and promote bilateral trade and industrial cooperation in the textile & fashion sector.





"RMGEC Export Council Signed a cooperation protocol with Confederation of Tunisian Citizen Enterprises CONECT- Tunisia"



• On the 20th of December 2017, RMGEC export council signed cooperation protocol with Confederation of Tunisian Citizen Enterprises "CONECT "in Tunisia to enhance and promote bilateral cooperation in the field of foreign exhibitions and exchange of technological expertise in the apparel and fashion sector.



Supporting Small Medium Enterptises

"Joint Cooperation with upcoming USAID project TO"



• Ready Made Garments Export council organized a meeting between number of SMEs companies and Chemonics Int. (one of the largest USAID consultants and project executors) to gain insights into the technical assistance or other needs to grow their exports.





#### **Destination Africa 2<sup>nd</sup> Edition November 20**

- Following the success of the Pan-African B2B textiles sourcing event in 2016, Destination Africa 2017 in its 2nd Edition Succeeded to attract 72 Egyptian and African manufacturers, 205 international buyers from Top international Brands like Guess Koton Hugo Boss Croccodillo Perry Ellis LPP Li & Fung Jerry Leigh Cricket & Co Pimkie Haggar Spring Near VF PVH KIK G Star with anticipated sales of \$50 M.
- Destination Africa Sourcing Event aims at strengthening the African industrial links to achieve the vision of the state in making Egypt a regional center for international trade and the main gateway to the African market and sustaining integration of the textile African supply chains.





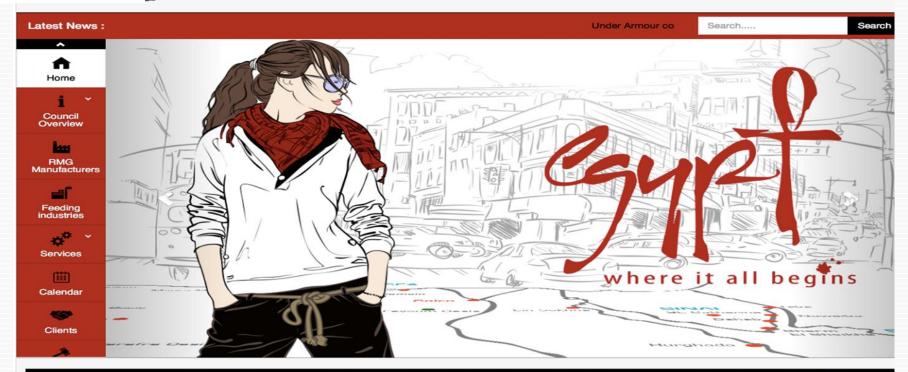
#### **Destination Africa The Next Frontier**







الو الل view Online





Ready made garments export council (RMGEC) is a non profit agency established by the Ministerial Decree No.207. It is a Public Private Partnership (PPP) between the Ministry of Trade and Industry and an assembly of the most prominent ready made garments exporters.



#### **Ready Made Garments Export Council**

Address: 166 El Choueifat St., Off El Tesaeen road,

Fifth Settlement, New Cairo

Tel/Mobile: (+202)-25656036/01000756728

Website: www.rmgec-egypt.com E-mail: info@rmgec-egypt.com



