

Associated partners:



European Cluster Policy Making Event

13 September 2017

CERTH, Thessaloniki, Greece

	PROGRAMME
8.30 - 9.00	Registration and Coffee
9.00 - 9.20	<p>Welcome speeches - Introduction</p> <ul style="list-style-type: none"> • Konstantinos Michailidis, Representative from Region of Central Macedonia • Head of Innovation and Entrepreneurship (<i>tbc</i>) • Ulla Engelmann, Head of Unit of Clusters, Social Economy and Entrepreneurship, DG GROW
9.20 - 10.55	<p>Policy Roundtable: Aim to illustrate how cluster-based interregional collaboration can foster and improve territorial co-operation in the BalkanMed region, focusing on the support and funding of Interreg programmes, cluster networks and regional smart specialisation strategy implementation.</p> <p>Policy Input Speakers (10-12 minutes each)</p> <ul style="list-style-type: none"> • Lila Oraiopoulou, Region of Central Macedonia, Head of Managing Authority involved in S3 (<i>tbc</i>) • Balkan National level Policy makers (<i>tbc</i>) • Peter Keller, Head of Unit, International and Cluster Unit, Hungarian Ministry of National Economy • Joint Research Centre speaker (<i>tbc</i>) author of “The Role of Smart Specialisation in the EU Enlargement and Neighbourhood Policies” • Lefteris Kretsos, General Secretary of Communication & Media Ministry Greece (<i>tbc</i>) <p>Q&A (10 minutes)</p>

The mission is organised by the European Cluster Collaboration Platform in cooperation with its associated partners and financed by EASME – Executive Agency for SMEs of the European Commission.

<p>10.55 - 11.15</p> <p>11.15 - 12.15</p>	<p>Regional Cluster Co-operation Showcase (15 minutes each):</p> <ul style="list-style-type: none"> • BalkanMed Interreg Programme Joint Secretariat. • Balkan Cluster House, Director Danka Sokolovic Milojkovic (Serbia) How to restart cluster development in the Balkans <p>Q&A (10 minutes)</p> <p>Moderator: Marc Pattinson, ECCP</p> <p><i>Coffee break</i></p> <p>Cluster Pitch Presentations</p> <p>One-Minute Cluster Pitch session (one slide per cluster):-</p> <ul style="list-style-type: none"> - Name - Country - Topic - Main co-operation / partnership offer
<p>12:15 - 13:30</p>	<p>Two Parallel seminars to showcase cluster co-operation experiences</p> <p>1. Co-operation seminar on Smart Cities/Mobility/Circular Economy</p> <ul style="list-style-type: none"> - Introduction and scene setting Chorus Cluster - Cluster Showcase Presentations: <ul style="list-style-type: none"> • iTech Transilvania (Romania) <i>(tbc)</i> • Marche Manufacturing Cluster (Italy) Chiara Mansanta <i>(tbc)</i> • Citizem Smart City Murcia (Spain) <i>(tbc)</i> • Company representative (Greece) <p>Moderator: Christos Koutousis, Chorus Cluster</p> <p>2. Co-operation seminar on Creative industries</p> <ul style="list-style-type: none"> - Introduction and scene setting Dr Nikos Vogiatzis, gi-Cluster - Cluster Showcase Presentations:- <ul style="list-style-type: none"> • Creative Industries Cluster of Vojvodina (KVIK) (Serbia) Mrs. Tatjana Kalezic <i>(tbc)</i> • Croatian Cluster of Competitiveness of Creative and Cultural Industries Zrinka Dužević <i>(tbc)</i> • Company representative: leading Thessaloniki-based company in e-Sports/e-Gaming <i>(tbc)</i> • Cap Digital (France) <i>(tbc)</i> <p>Moderator: Julia Phocagi, Corallia Cluster</p>
<p>13:30 - 14:30</p>	<p><i>Lunch break</i></p>
<p>14:30 - 17:30</p>	<p>Introduction to the afternoon session</p> <ul style="list-style-type: none"> • Athanasios Konstandopoulos Director, CERTH

	<p>Presentation of innovation and entrepreneurship support</p> <ul style="list-style-type: none"> • Simon Bensasson, Member of the Thessaloniki City Council, Municipality of Thessaloniki <i>(tbc)</i> • Greek National Bank <i>(tbc)</i> <p>Visit to the Foundation for Research and Technology of Hellas and to the Chorus Cluster, accompanied by Chorus Cluster Manager Christos Koutousis, Head of Extroversion and Networking Services</p> <p>Technical visit and/or presentations <i>(tbc)</i></p>
17:30 – 18.30	<i>Informal networking cocktail event</i>

EVENT REGISTRATION DETAILS

Participants seeking to attend the Policy Making event can send their request to the ECCP team who will confirm if there is a possibility to attend, based on the capacity of the meeting rooms. Selection will be based on a first-come-first-served basis.

Please send your attendance request to Morgane Veillet-Lavallée M.VeilletLavallee@inno-group.com.