

# Link Technologies

## FLEET MANAGEMENT & FARE COLLECTION SYSTEM



## Company

- Established in 2002
- The largest Fleet Management company in Greece with ~95% of all public transport buses
- One of the largest projects in the world in Athens, with <2000 buses
- Projects in Thailand and the Philippines



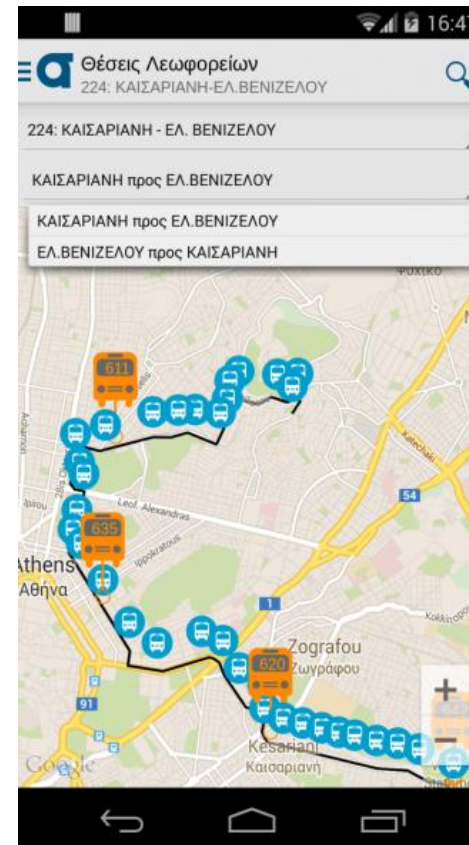
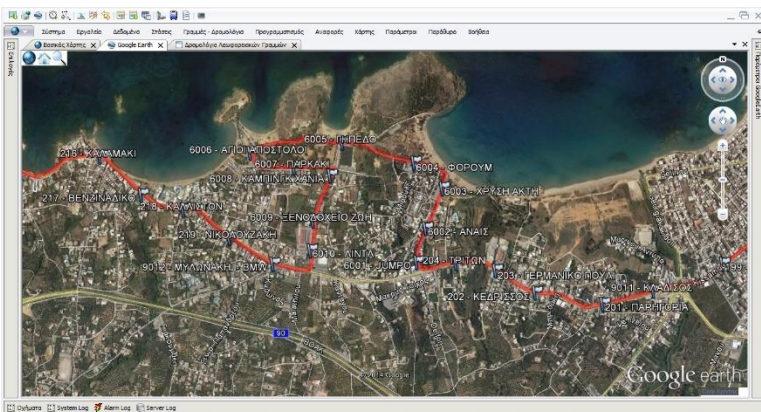
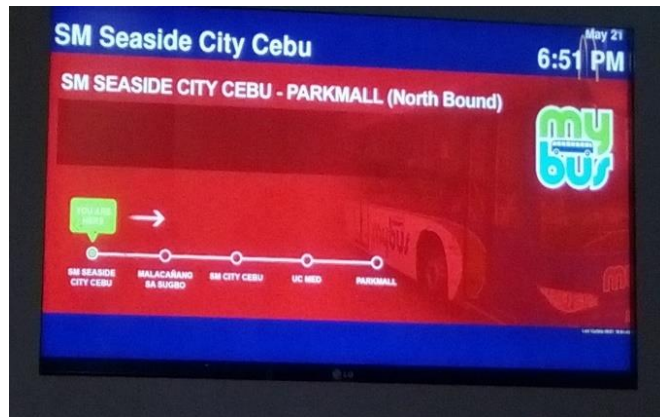
## Awards

- Was awarded first place in the Most Innovative Real-Time Passenger Information Initiative category by Transport Ticketing



## Fleet Management

- Vehicle data and tracking in real-time
- Reporting Tools, Maintenance Management, Shift Management, Payroll Support
- Multi-modal and Government Oversight



## Automatic Fare Collection (AFC) system

- Store value-based contactless smart card application for public transportation and micro-payment
- Integrated ticketing solution for different kinds of transportation modes
- Can be expanded to retail, parking....etc in order to form an E-Purse system



TAP TO PAY





## MyBus – Cebu, Philippines

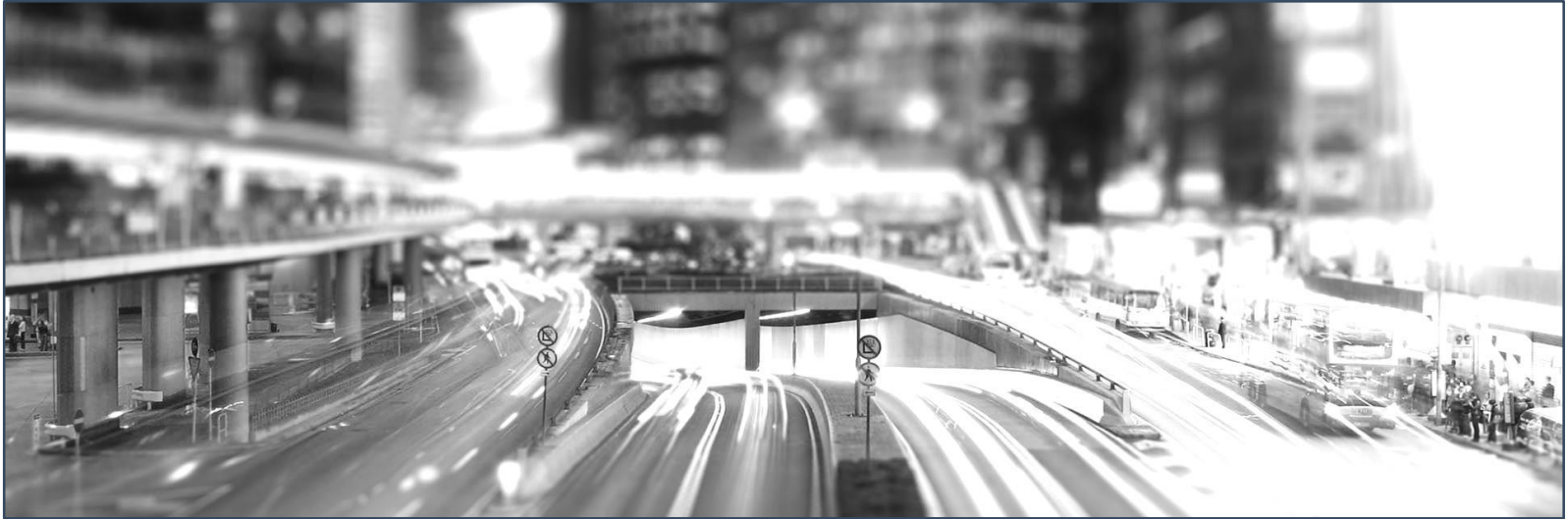
- Provide common solution to customer
- Seamlessly integrate both solutions (hardware and software)
- Provide local support
- Delegate responsibilities



## Challenges

- Legal?
- Cultural variations in accepted business practices?
- Customer Relations?
- Negotiation strategies?
- Post-project support?





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THANK YOU!

