

enterprise europe

draft Invitation

Technology Transfer Office of University of Split, Croatian Chamber of Economy and Business Innovation Center of Croatia – BICRO, as a part of the Enterprise Europe Network, are organising a **brokerage event** that will take place during the international



on the 21st of October 2011 in Split, Croatia.

At the national level, SASO presents one of the most significant **civil construction, wood and metal industry, energy and electrical engineering, telecommunications, crafts and small entrepreneurship** fair. Last year 100,000 visitors attended over 2400 exhibitors on 65,000 m² of exhibition space.

Brokerage event at SASO 2010 was extremely successful, facilitating **126** meetings between **92** companies from 6 countries (BA, DE, ES, HR, IT, RS). In the post-event survey 94% of participants expressed great satisfaction and willingness to participate again next year.

Brokerage event

The brokerage event aims at initiating business and technology co-operations such as sales and distribution, license agreements, joint ventures, commercial agreements with technical assistance – or European research projects by offering pre-arranged bilateral company meetings.

Your benefit

- Identification of potential partners before the registration to ensure promising discussions
- Possibility to meet potential partners during pre-scheduled one-to-one meetings to discuss potential cooperation possibilities
- Enter into contact with potential partners to develop future commercial, technological and research partnerships
- Assistance by Enterprise Europe Network staff during the event
- Free Invitation ticket for the main fair allowing visiting all the stands will be given to all active participants (max. one per company)
- Participation at the brokerage event is **free of charge**

If you find interest in attending or co-organising this event, you are invited to contact us or register on the following link:

<http://www.utt.hr/b2b/saso2011>

With kind regards,

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