



**European Academy**  
for Taxes, Economics & Law

# How to raise EU Money for Energy and Environmental Projects?

European Seminar  
27<sup>th</sup> - 28<sup>th</sup> May 2010, Berlin

Brochure

# PRACTICAL SEMINAR

## How to raise EU Money for Energy and Environmental Projects?

### BACKGROUND

Facing the current economic crisis, EU financing has become increasingly important for closing financial gaps and overcoming investment difficulties. This trend has even more significance with regard to projects focusing on the development and implementation of eco-innovative solutions, which are establishing a business core in Europe and thus, influence the main strategic priorities of EU financial instruments.

There is a wide spectrum of EU money available for funding different phases of technology development and implementation, which is dedicated to different beneficiaries. Since the portfolio of funding opportunities for energy and environmental projects covers a number of programmes, it is necessary to obtain a comprehensive overview that highlights the differences between funding options. Moreover, each of the options is associated with an application process that consists of a set of extensive requirements and rules that must be fulfilled in order to access the EU money successfully.

The current funding period 2007-2013 focuses on research and innovation as a bridge to EU's striving energy and environmental strategy and on how to achieve an eco-efficient economy – a concept that is at the core of the revised Lisbon Strategy to foster growth and create jobs.

### SEMINAR CONTENTS

This seminar provides you with specific knowledge and essential skills on the various funding instruments supporting energy and environmental projects with special focus on the following instruments: The Seventh Framework Programme (FP7), the Competitiveness and Innovation Framework Programme (CIP), LIFE+, INTERREG IV and the Risk-Sharing Finance Facility (RSFF), a financing instrument by the European Commission and the European Investment Bank.

Moreover, the seminar will help you to gain inside information on the different funding schemes available within these programmes for funding different types of projects. During the seminar you will also learn how to identify funding instruments that fit the purpose of your project and how to apply for EU money. In addition, you will learn about the relevant legislation and how to avoid incorrect reimbursements and comply with the legal requirements of the European Commission and the Audit Authorities. Best practice examples and success factors will be presented and discussed with regard to the various funding possibilities. Do's and Don'ts on your way to EU money as well as key elements of a successful application will provide you with all the information you need for your successful projects.

### TEACHING METHODS

- Lectures and case studies
- Discussions and Q&A- sessions
- Best practice reports
- Rich course material and hand-outs

### TARGET GROUP

- Companies in the field of energy and environment
- Energy and Environmental Agencies
- Ministries, Regional Authorities, Cities and Municipalities responsible for:
  - Energy
  - Environment
  - Waste
  - Transport
  - Construction
  - Public finance
- Regional Development Agencies
- Associations in the field of energy and environment
- Business Associations, Chambers of Commerce
- Finance institutes actively involved in public finance affairs
- Consultancy companies specialized in EU Funding, energy and environment
- Research institutes and universities

### We are specifically addressing:

- Strategic Development Managers
- CEO's and Financial Managers
- Mayor's Commissioners for Energy, Environment, EU Affairs
- Project Directors for Energy and Environment
- Regional Development Executives
- LIFE+ and CIP – Programme Managers
- INTERREG Managers

### YOUR BENEFIT

- You receive a comprehensive overview of the different funding possibilities for energy and environmental projects
- You learn about the different funding types, the instruments to use and the best way to get EU money for your project
- You avoid long and costly research for financing instruments for your project
- You discover new possibilities of closing financing gaps
- You become more competitive through more efficient implementation of your innovative ideas
- You get familiar with the latest and most relevant EU strategies in the field of energy efficiency, innovative technologies and environmental protection
- You benefit from the exchange of professional experiences and practical knowledge on how to successfully apply for energy and environmental projects
- You are offered the opportunity to build networks with colleagues and find project partners from all across Europe
- You exchange know-how and experience with practitioners

# PROGRAMME DAY 1

## How to raise EU Money for Energy and Environmental Projects?

27<sup>th</sup> May 2010

8.30-9.00

Registration and Hand-out of Seminar Documents

9.00-9.05

Opening Remarks from the European Academy for Taxes, Economics & Law

9.05-9.25

### Welcome Note from the Chair

- Introduction round of the participants
- Izabela Ratman-Kłosińska, International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland**

9.25-10.00

### Creating Markets for Environmental Technologies

- Strategic Priorities
  - Innovation Strategy
  - Environmental Technologies Action Plan ETAP & ETAP 2
  - Europe 2020 (post-Lisbon Strategy)
- Igor Jelinski, Policy Officer, DG Environment, European Commission**

10.00-10.15

Q&A Session

10.15-10.45

Refreshment Break

10.45-11.15

### Overview of the Funding Opportunities Landscape for Environmental & Energy Projects

- Funding opportunities for energy and environmental projects available for different beneficiaries
- Funding the different aspects and phases of the innovation process
  - R&D
  - Implementation
  - Market replication
  - Eco-innovation
  - Capacity building
- How to identify the available funding scheme for your specific interests and needs?

**Izabela Ratman-Kłosińska, International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland**

11.15-11.30

Q&A Session

11.30-12.00

### Capacities in the Field of Cooperation – Best practice: The Polish Platform of Environmental Technologies and the ENVITECH-Net

- Creating an enabling environment for development and implementation of environment technologies
- Networks, clusters
- Presentation of the Polish Platform of Environmental Technologies and International Scientific Thematic Network on Environmental Technologies ENVITECH-Net
- Enabling environments for building partnerships for energy and environmental projects

**Ture Hammar, Senior Advisor & IEE National Contact Point, Danish Energy Authority, Ministry of Climate and Energy, Denmark**

**Izabela Ratman-Kłosińska, International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland**

12.00-12.15

Q&A Session

12.15-13.15

Lunch



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13.15-14.00

### Funding opportunities for environment and energy related projects – what can be funded and how ?

- Where to look for funding for environment and energy projects in the FP7 structure?
  - What are the different FP7 funding instruments which can be used for these projects?
  - How to apply for this money?
  - How to get involved in a R&D project under the FP7 COOPERATION Programme?
  - What can be funded under this programme and how?
  - Research in COOPERATION not only for R&D units – how SMEs and local/regional administration may benefit from it?
- Izabela Ratman-Kłosińska, International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland**

14.00-14.15

Q&A Session

14.15-15.00

### Special instruments for SMEs and Regions within the CAPACITIES Programme in FP7

- What is the special FP7 offer dedicated to SMEs and how can they be used for energy and environment related projects?
  - What are the key requirements to apply for this money?
  - How to build innovation capacities in your company using FP7 funds – the Industry-Academic Partnership instrument of the FP7 PEOPLE Programme
- Izabela Ratman-Kłosińska, International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland**

15.00-15.15

Q&A Session

15.15-15.45

### Funding by the European Commission and the European Investment Bank (EIB) – Risk-Sharing Finance Facility (RSFF)

- Objectives and approach of the RSFF
  - How to access RSFF loans?
  - Beneficiaries of RSFF Financing
  - Eligible Costs
  - Project Examples
- Jean-David Malo, Head of Unit, DG Research, European Commission (invited)**

15.45-16.00

Q&A Session

16.00-16.30

Coffee Break

16.30-17.30

### EU Funding for bilateral environmental projects – The INTERREG Programme

- Regulation
  - Programmes
  - Environment in the Programmes
  - Examples of environmental priorities
  - Examples of environmental projects in Austria
- Gottfried Lamers, Dipl. Ing., Austrian Coordinator for EU Environmental Funding Instruments, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria**

17.30-17.45

Q&A Session

17.45

End of Day One



# PROGRAMME DAY 2

## How to raise EU Money for Energy and Environmental Projects?

28<sup>th</sup> May 2010

9.00-9.45

### EU Funding for Eco-Innovation Projects – The CIP Programme

- Regulations and requirements
- Financial instruments for local SME's
  - GIF
  - SMEG
- Eco-Innovation Programme
  - Eligible Funding activities
  - Summary of the previous calls
  - Present call
  - Evaluation criteria
  - Evaluation process

Gottfried Lamers, Dipl. Ing., Austrian Coordinator for EU Environmental Funding Instruments, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria

9.45-10.00

Q&A Session

10.00-10.30

Refreshment Break

10.30-11.15

### Successful Application in the Eco-Innovation Programme

- Obstacles and Do's & Don'ts
- Best Practice Examples
- Discussion

Gottfried Lamers, Dipl. Ing., Austrian Coordinator for EU Environmental Funding Instruments, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria

11.15-11.30

Q&A Session

11.30-12.15

### Sustainable Energy Funding Potential - Intelligent Energy Europe 2 (CIP)

- The EU climate & energy strategy & economic recovery
- Key effort in energy efficiency and RES investments
- Intelligent Energy Europe
  - Summary and lessons learned of the call 2009
  - Present call
  - Action plans and financial solutions at local or regional level
  - Project examples: opportunities, consortia, applications, success criteria

Ture Hammar, Senior Advisor & IEE National Contact Point, Danish Energy Authority, Ministry of Climate and Energy, Denmark

12.15-12.30

Q&A Session

12.30-13.30

Lunch Break

13.30-14.30

### Case Studies – Intelligent Energy Europe

- Brief Presentation of two projects
  - Energy Efficiency
  - Renewable Energy
- How to apply for Intelligent Energy Europe?
- The Application Process – Do's and Don'ts
- Best Practice
- Examples
- Discussion

Sabine Piller, Dipl. Ing., Project Leader, Berlin Energy Agency GmbH, Germany

14.30-14.45

Q&A Session

14.45-15.15

Coffee Break

15.15-16.00

### EU Funding for Environmental Projects – The LIFE+ Programme

- Regulations and requirements
- Funding activities
- How to write a successful application?
  - Application Procedure
  - Practical Advice
  - Do's & Don'ts
- Examples from Austria

Gottfried Lamers, Dipl. Ing., Austrian Coordinator for EU Environmental Funding Instruments, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria

16.00-16.15

Q&A Session

16.15

End of Seminar and Hand-out of Certificates

Case study

Case study

## SPEAKERS

### How to raise EU Money for Energy and Environmental Projects?



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#### IGOR JELINSKI

##### Policy Officer, Directorate-General Environment, European Commission

Igor Jelinski is a Policy Officer in the Unit E4 „Life-Environment and Eco-innovation” of the Directorate-General Environment at the European Commission. He is member of the team responsible for the implementation of the Environmental Technologies Action Plan (ETAP). In particular, the unit manages the eco-innovation support funding through the CIP programme (market replication and pilot projects; Venture Capital instruments) and LIFE programme. His main areas of responsibility include: development of a new EU eco-innovation policy, cooperation with the Member States, ETAP communication activities, development of eco-innovation targets & indicators. Mr. Jelinski previously worked in both private and public sectors, and has experience with the automotive, chemical energy and food industry sectors. He holds a MSc degree in Financial Economics and International Business from the Norwegian School of Management and a MA degree in European Public Affairs from Maastricht University.

#### JEAN-DAVID MALO

##### Head of Unit, DG Research, European Commission



#### IZABELA RATMAN-KŁOSIŃSKA

##### International Business Manager, Secretary of the Polish Platform of Environmental Technologies and the ENVITECH-Net Network, Institute for Ecology of Industrial Areas, Poland

Her area of expertise includes knowledge management and transfer, development of communication/ dissemination plans and coordination and support activities aimed at bridging the gap between science and industry and supporting ETAP implementation in Poland. In the years 1995-2000 she was responsible for dissemination and promotion activities under the IETU US DOE agreement of cooperation. She is head of the Coordination Office of the International Scientific Thematic Network on Environmental Technologies ENVITECH-Net and the Secretariat of the Polish Environmental Technologies Platform. Within these activities she was involved in the development of the strategic research agendas for the network and platform. She has also been co-author of the Concept of Environmental Technologies Monitoring System developed for the Polish Ministry of Environment. She was IETU partner for FP6 CA ETV related project EURODEMO in which she contributed to the development of a Programme for promotion of innovative soil and groundwater technologies. She coordinated an FP6 SSA Project Integration4Water. Since 2006 she has been member of the High level Working Group on ETAP by the EC. She organised the ETV consultation process in Poland in cooperation with the Ministry of Environment as well as collaborated with DG ENV in that area. Since 2000 she has been in charge of a Thematic Contact Point of European Programmes in the area of Environment



#### GOTTFRIED LAMERS

##### Austrian Coordinator for EU Environmental Funding Instruments, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria

Mr. Lamers works as Expert for EU Environmental Funding at the Federal Ministry of Agriculture, Forestry, Environment and Water Management in Vienna. He is in particular the coordinator and responsible of the Eco-Innovation programme which is part of the EU's CIP funding instrument. In addition he is a member of the monitoring committees of all EU regional funds programmes in Austria. As delegate for the ministry he attends European steering group meetings touching upon regional competitiveness and the European Territorial Cooperation (ETC). From 1996 to 2006 Mr. Lamers was the Austrian delegate to LIFE+ committees at the EU level. He has an active role in the strategic planning process including legal and internal guidelines for the communal public consulting. Moreover Mr. Lamers coordinates the strategic planning and budgeting of the ministry's environmental support abroad including co-financing with international financing institutions and donors. He is also a member of the EU network of environmental authorities in the structural funds (ENEAs).

# SPEAKERS

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## How to raise EU Money for Energy and Environmental Projects?



### **TURE HAMMAR**

**Senior Advisor & IEE National Contact Point, Danish Energy Agency, Ministry of Climate and Energy, Denmark**

Ture Hammar has substantial experience in designing and implementing energy and environment policies. For 3-4 decades, he has been involved in Danish and European energy strategy formulation in the field of energy efficiency, renewable energy, combined heat and power, technology strategies, etc. He has been involved in the EU schemes as FP7 Energy, Intelligent Energy Europe, and the EU enlargement (twinning). Mr. Hammar has been managing several cooperative projects concerning funding of local energy efficiency & RES investments, involving many countries and partners.



### **SABINE PILLER**

**Dipl. Ing., Project Leader, Berlin Energy Agency GmbH, Germany**

Sabine Piller is very experienced in project coordination and application in the framework of the European IEE Programme. Since September 2006 she has worked in the consulting department at Berlin Energy Agency. Her main tasks are development and management of EU-projects as well as national projects on the rational use of energy. She is an expert in energy efficient lighting and is currently coordinating a new project funded by the IEE programme on intelligent outdoor lighting.



The International Scientific Thematic Network for Environmental Technologies ENVITECH-Net was established in 2002. Coordinated by IETU, with over 60 member organisations, the ENVITECH-Net intends to integrate applied research with the needs of industry and facilitate development of innovative environmental technologies for building sustainable future.



Polish Platform of  
Environmental Technologies

Polish Platform of Environmental Technologies is an initiative realized in the framework of the activities of the Thematic Contact Point of the EU Research Programmes at the Institute for Ecology of Industrial Areas in Katowice. Following similar European initiatives, the Platform gathers organisations and businesses as well as other stakeholders involved in the eco-innovation processes in Poland.

# ORGANISATIONAL MATTERS

## How to raise EU Money for Energy and Environmental Projects?



**Europäische Akademie**  
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### BOOKING NUMBER

S-205

### DATE OF EVENT

27<sup>th</sup> and 28<sup>th</sup> May 2010

### BOOKING MODALITIES

It is recommended to book soon as seats are limited. For organisational matters, we kindly ask you to complete the booking form in capital letters.

### EVENT LANGUAGE

The event language will be English.

### EVENT PRICE

**Early booking contingent until the 26<sup>th</sup> of March 2010:**

**949,- Euro, excl. German VAT (19%)**

Normal price from the 27<sup>th</sup> of March 2010:

989,- Euro, excl. German VAT (19%)

The above price covers the following:

- Entrance for both event days
- Hand-out documents
- Soft drinks and coffee/tea
- Lunch on both days

### EVENT LOCATION

Arcotel John F

Werderscher Markt 11

10117 Berlin

Tel.: +49 (0)30 2888 6578 95

E-Mail: reservation.johnf@arcotel.at

Internet: www.arcotel.at

Please contact the hotel directly and refer to the "European Academy for Taxes, Economics & Law" in order to benefit from a limited room contingent at a special price. Please book as soon as possible. Of course you can always look for an alternative hotel accommodation.

### YOUR CONTACT PERSON FOR THE PROGRAMME:

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(Program is subject to alterations)

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The following terms and conditions settle the contractual relationship between conference participants and the European Academy for Taxes, Economics & Law Brauner Klingenberg GmbH [referred to as "European Academy for Taxes, Economics & Law" in the following]. Differing terms and conditions, as well as, other settlements and/or regulations have no validity.

## 2. Registration / Confirmation of Application

A registration can be made via internet, mail, fax, or email. The registration is considered granted and legally binding if not rejected by the European Academy for Taxes, Economics & Law in writing within seven (7) days after receipt of registration. The registration will be supplemented by a booking confirmation via email. Partial bookings are only valid for seminars designed in modules.

## 3. Service

The course fee covers the fee per participant and course in € net, subject to current German VAT. It includes training course documents as per course description, a lunch meal/snack and refreshments during breaks, as well as, a participation certificate.

The European Academy for Taxes, Economics & Law has the right to change speakers/instructors and to modify the course program if and where necessary while maintaining the overall nature of the course. All registered participants will be notified in case of a course cancellation due to force majeure, due to speakers' preventions, due to troubles at the chosen location or due to a low registration rate. Course cancellation notification due to a low registration rate is issued no later than two (2) weeks before the course date. Course fees are reimbursed in the cases listed above; however, reimbursement for travel expenses or work absenteeism is only granted in cases of intention or gross negligence by the European Academy for Taxes, Economics & Law. Any reimbursement of travel expenses are to be considered as an exceptional goodwill gesture and form no future general obligation. In case of disturbances and/or interruptions, the European Academy for Taxes, Economics & Law commits itself to solve or limit any problems that might occur in order to maintain and continue the course as planned.

## 4. Payment Date and Payment, Default of Payment

Payment of the course fee is payable immediately upon receipt of invoice. Where payment is not received or lacking clear assignment to a participant prior to commencement of the course, the European Academy for Taxes, Economics & Law may refuse the relevant participant's participation in that course. The course fee, however, is still due immediately and can be claimed as part of a dunning procedure or legal action. In accordance with BGB §247 (1), in case of default of payment within the stipulated time period, default interest on arrears of at least 5% above the ECB base rate is due and payable. The European Academy for Taxes, Economics & Law can claim higher damage for delay if and where proven. Equally, the participant may prove that a damage has not occurred or has had less effect than estimated by the European Academy for Taxes, Economics & Law.

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Cancellations need to be issued in writing. Cancellation by the participant will be subject to cancellation charges as follows:

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- two (2) weeks to 30 days prior to commencement of the course: 50% of course fee net, subject to current German VAT, payable immediately,
- non-attendance or cancellation less than two (2) weeks prior to commencement of the course: 100% of course fee net, subject to current Germany VAT, payable immediately

The European Academy for Taxes, Economics & Law gladly accepts without additional costs a substitute participant nominated in case of a cancellation if the substitute participant is registered at least three (3) days prior to the commencement of the course. Neither cancellation of a specific module/part of the course or substitution per module/per day is possible.

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## 8. Applicable Law, Place of Jurisdiction, Place of Performance

All cases shall be governed and construed in accordance with German law to the exclusion of the UN Sales Convention. As far as legally admissible, place of performance and place of exclusive jurisdiction shall be Berlin, Germany.

## 10. Data Protection

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The European Academy for Taxes, Economics & Law will, in accordance with the law, inform participants by email about special offers that resemble previously booked seminars. If and where personal data needs to be transferred to countries lacking appropriate data protection schemes, the European Academy for Taxes, Economics & Law shall grant alternative adequate protection. Furthermore, the European Academy for Taxes, Economics & Law will use personal data as far as participants have granted respective permission. When collecting personal data, the European Academy for Taxes, Economics & Law will always ask for permission regarding email information about offers. The participant may, at any time, express their objection to data collection for the purpose of advertisement or address via email or fax. Any data provided to the European Academy for Taxes, Economics & Law will be processed for reservations and bookings, as well as, for information about other seminars. Names and company names will be published in a participants' list and forwarded to the mailing company.

**NOTE**

Please note, you can register as many delegates as you wish (except, the seminar is fully booked). You only need to copy this formular for as many persons you wish.



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**BOOKING**

BOOKING NUMBER: S-205(DM)

DATE: 27<sup>th</sup> - 28<sup>th</sup> MAY 2010

Herewith we register the following persons for the European Seminar: "How to raise EU Money for Energy and Environmental Projects?"

**Delegate 1**
 Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
 Department \_\_\_\_\_ Fax \_\_\_\_\_  
 Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
 Your organisation \_\_\_\_\_  
 Street \_\_\_\_\_  
 Postcode / City \_\_\_\_\_  
 Country \_\_\_\_\_

**Delegate 2**
 Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
 Department \_\_\_\_\_ Fax \_\_\_\_\_  
 Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
 Your organisation \_\_\_\_\_  
 Street \_\_\_\_\_  
 Postcode / City \_\_\_\_\_  
 Country \_\_\_\_\_

**Delegate 3**
 Mr.  Ms.

First name \_\_\_\_\_ Last name \_\_\_\_\_ Phone \_\_\_\_\_  
 Department \_\_\_\_\_ Fax \_\_\_\_\_  
 Job position \_\_\_\_\_ E-mail \_\_\_\_\_  
 Your organisation \_\_\_\_\_  
 Street \_\_\_\_\_  
 Postcode / City \_\_\_\_\_  
 Country \_\_\_\_\_

**Invoice organisation**

To the attention of \_\_\_\_\_  
 Street \_\_\_\_\_ Phone \_\_\_\_\_  
 Postcode / City \_\_\_\_\_ Fax \_\_\_\_\_  
 Country \_\_\_\_\_ E-mail \_\_\_\_\_

In case of registration of more than one delegate - do you prefer:  single invoice?  collective invoice?

With my signature I confirm my registration and accept the General Terms and Conditions as legally binding.

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Authorised Signature / Stamp