

15th September 2009

POLAGRA 2009, Poznan, Poland

Brokerage Event with prearranged bilateral meetings

About the Event

Enterprise Europe Network in Kalisz (Poland) is organizing brokerage event in the frame of International Trade Fair for Food, Food Processing Technologies and Food Packaging - Polagra 2009. This brokerage event is addressed to all interested in the field of the **food sector**.

Polagra held in Poznan (Poland) is the largest trade show of food products, machines and devices, food processing technologies and food packaging solutions and the most important branch meeting in this part of Europe which gathers a great number of exhibitors from many countries.

This event is perfectly recognized in the sector and traditionally identified as the place of presentation of market novelties and trends for the future.

The trade fair exposition is divided into several thematic exhibitions:

- **Polagra Food**
- **Polagra-Tech**
- **PakFood**

Polagra 2009 will take place from 13.09 to 17.09. 2009, Poznan International Fair,
<http://www.mtp.pl/en>

Each exhibition has a rich programme of events, culinary shows, competitions and conferences.

Main topics:

- food and drinks,
- parapharmaceuticals and diet supplements,
- franchising,
- wine and spirits,
- store equipment, shop designing and advertising,
- machines and devices for food and meat industry,
- refrigerating, air-conditioning, heating devices,
- ingredients and materials for food industry,
- machines and devices for food packaging,
- packaging materials,
- warehousing and storage system.

Who will attend:

European companies and research organizations from food sector interested to meet enterprises, scientists and stakeholders for discussing transnational ways of cooperation.

For the event a catalogue of companies' profiles will be available electronically and will allow participating companies to organize their individual meetings in advance.

That's why you should participate!

- find partners to build a solid base to approach new markets,
- make international contacts to promote technologies, products and services,
- find innovation ideas,
- share experience, take part in special panel discussions,
- gain the EU funds,
- cooperate with large supermarket chains.

How it works:

1. Register and fill in your company and cooperation profile:
<http://www.enterprise-europe-network.ec.europa.eu/public/bemt/registration.cfm?eventid=1982&layout=3>
2. Browse the online catalogue
3. Request your individual meetings schedule a few days before the event. This meeting plan gives information about the time and who are you going to meet.

Deadline:

14/08/2009 – Registration/submission of profiles

14/08/2009 – **21/08/2009** – Requesting of meetings

15/09/2009 – Bilateral meetings

Price: participants will only have to pay the entrance fee for the fair. Participation in brokerage event is free of charge.

Working language: English

Information and support

Your regional Enterprise Europe Network office will support your brokerage activities.

Don't hesitate to contact the organizer Enterprise Europe Network Kalisz

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